

# HNC

Graphic Design

# made in London

Lydia Easun

The HNC in Graphic Design will enable you to develop your creative ability and technical graphic skills, allowing you to determine the career path you wish to take. The course is delivered via a combination of practical workshops, lectures, one-to-one tutorials and field trips to galleries and museums. You will engage in creating your own portfolio and will have the choice to specialise within a discipline of your choice, such as illustration, digital media, advertising or typography.

## Key Facts

**Campus:** London

**Awarding body:** Pearson

**Duration:** 1 year

**Delivery:** Full-time

**Intakes:** March, October

**Funding:** SFE funding available

**Fees:** UK/EU £6,500\*

**Academic partner:** Walsall College

**Level:** 4

\*Subject to change.



Tsvetelina Stoyanova

"My highlight of this course has been working on different projects. I found the most challenging and exciting thing to learn was the new adobe software and creating new animations with after effects."

Kim Sin

## Who is this course for?

This course is aimed at students wanting to develop a career in various strands of the graphic design industry such as typography, visual communication, UX design, illustration and creative minds who are keen to experiment and produce an inventive portfolio. Our students also gain skills that can enable them to develop careers in a wide range of related industries such as arts administration, education, media practice, research and much more.

## Why take this course?

Graphic design has been gaining popularity in the design market. Our learners will have the opportunity to expand their artistic and creative work. They will be offered the possibility of working flexibly, which provides many benefits on a personal and educational level. Our graphic designers will develop skills that will open the doors to creative expression, capturing different ideas, messages and emotions through newly created images.

## What will I experience?

The aim of the HNC/D Graphic Design is to enable you to develop conceptual, cultural, creative and practical skills and to encourage flexibility, knowledge, skills and motivation as a basis for future studies and career development.

The course will challenge you in terms of your cultural understanding of contemporary and historical design and in particular, how these have been interpreted. This course will provide you with vocational training that will prepare you for the industry whilst also acting as a tool to open your mind and make you question the depth and originality of yours and others responses.

## Course Structure

### Term 1

- Communication in Art and Design
- Typography
- Techniques and Processes

### Term 2

- Contextual Studies
- Graphic Design Practices
- Individual Project (Pearson-Set)

### Term 3

- Professional Development
- Digital Design Practices

## Entry Requirements

- Minimum age: 18
- Four or five GCSEs (grades A\*-C, (4) or above) or Level 2 qualification equivalent
- Typically two A-levels (D or above), BTEC National Diploma or any NARIC recognised equivalence - every application is considered on an individual basis
- English proficiency: IELTS 5.5 (with minimum 5.0 for each component) or equivalent (CEFR Level B2)
- Mature applicants: (over 21) are considered subject to satisfactory literacy and numeracy, work experience (if applicable). All applicants will be required to attend an interview and complete a creativity task.

\*This course will only run if there is a sufficient level of interest to ensure a satisfactory student experience and outcome.

## Contact us

Website: [www.lcca.org.uk](http://www.lcca.org.uk)

Email: [info@lcca.org.uk](mailto:info@lcca.org.uk)

Telephone: +44 (0)20 3535 1155

## Learning outcomes

- Deliver art and design skills, knowledge and the understanding necessary to achieve high performance in the global creative industries sector
- Develop skills to communicate ideas and creative output through visual, written and oral presentation
- Gain educational training for a range of careers in creative industries, including graphic design, photography, fashion, textiles, product design, interior design and arts practice
- Provide students with an understanding of the way technology is transforming the creative industries and prepare them to work with new technology

\*Please note that learnings outcomes listed here are a sample of a wider list of outcomes.

## Progression

The Level 4 BTEC Higher National Certificate provides a solid grounding in art and design. This qualification gives you the opportunity to progress directly onto a higher level of education in the graphic design industry.

