

Strategic Plan for LCCA

London College of Arts Strategic Contemporary Plan 2017 – 2022

Mission: Making art and qualifications work to build successful futures.

Executive Summary

The London College of Contemporary Arts (LCCA) has been an autonomous institution having gained independent status in the Global University Systems Group (GUS) on 1st October 2016. In preparing its first business plan, seven key objectives have been identified:

- 01.** Curriculum innovation and design
- 02.** Growth through partnerships development including with UK and international colleges and universities
- 03.** Financial sustainability
- 04.** Strong student engagement and the enhancement of learning and employability skills
- 05.** Development of teaching excellence
- 06.** Degree awarding powers through the Teaching Excellence Framework
- 07.** Diversification of provision to include work-related learning and apprenticeships

Objective 1. To develop the LCCA HE portfolio in the areas of Management and the Arts through partnerships with universities to allow progression from higher national certificates and diplomas and entry into three or four-year degree provision.

Objective 2. LCCA having gained independence from LSBF within the GUS group, has been provided with opportunities to expand and link with a broad national and international development strategy. This includes development of partnership provision in Berlin, through the new GUS campus, and through other international partnerships which include the franchising of provision. Additional campus locations in the UK are also being developed in Manchester and Birmingham.

Objective 3. LCCA seeks to achieve financial sustainability by growing its student numbers across the current and new portfolio. The aim is to reach **2000 + students by 2021/22** This will be achieved through current partnerships with Walsall College, the University of East London and the developing partnership with Buckingham New University and other interested institutions.

Objective 4. LCCA will further develop its student engagement to focus on satisfaction and employability. Key targets will be **70% progression and completion and 80 % satisfaction** on the NSS survey, with 70 - 80% of students moving into employability or continuing education.

Objective 5. To prioritise teaching excellence to ensure students have a positive and supportive education experience. Small classes, trained faculty, rigorous admission processes and good standard facilities are some of the actions taken to achieve teaching excellence. LCCA aims for **70%+ student achievement rate, 80% retention rate**

Objective 6. LCCA aims to move towards degree awarding powers in this five-year cycle. This will include achievement of external accreditation through recognised bodies including the BAC and QAA, and to develop supportive and effective partnerships with UK universities at undergraduate and postgraduate level. The College will also operate robust quality assurance processes.

Objective 7. LCCA will diversify the number of faculties to four key areas of interest: **Management, Fashion, Visual Media and Design and Music.**

Growth and diversification

