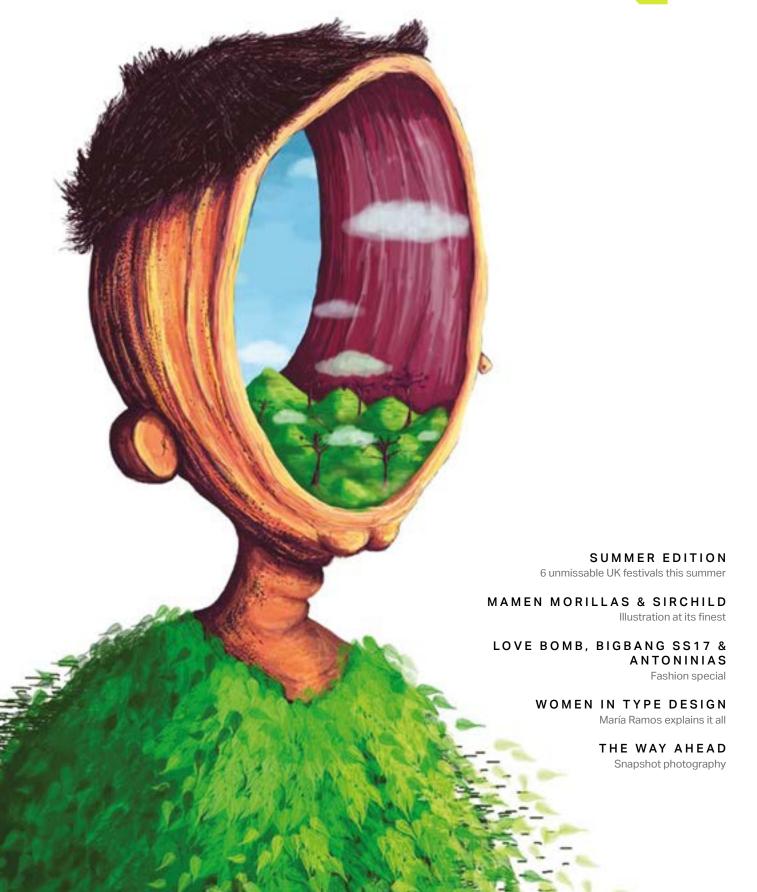
creative

LCCA Student Magazine # 10







Finding your way within the fashion industry. Wednesday, 14th June.

Networking and guest speaker event.

creative

The LCCA Gallery, 5th floor.

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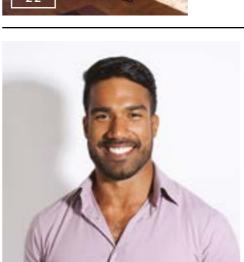
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A WORD FROM THE EDITOR

Exams are over, your countdown to summer has begun and we've put together a list of the best UK festivals for your well-deserved stress relief. You definitely don't want to miss it.

SirChild's illustration adorns the cover of this summer edition. In his exclusive interview, he reveals how he exerts social criticism and expresses his feelings and experiences through his fascinating, contemporary artwork.

We know how daunting "creative confusion" can be. Acclaimed artist and lecturer Nick Pearson takes us on a trip down memory lane and tells us how creative confusion can be healthy and useful.

This month, we are proud to announce our latest collaboration with ITN Productions, having secured exhibition space on their office walls exclusively for LCCA students. This is a great way to gain exposure for our up-andcoming artists.

"Keep your eyes and mind open because you can find inspiration in unexpected places." With these wise words from Maria Ramos, I invite you to delve into the latest issue of Creative to read more about art, fashion, illustration and many more exciting topics!









Women have been involved with typography and graphic design since the early days of the printing press. However, the field of typeface design appears to be still largely dominated by men, although more and more designers are fighting to change this situation

Alphabettes.org

Alphabettes.org started out as a blog in 2015, founded by Amy Papaelias and Indra Kupferschmid. It is a showcase for work, commentary, and research on lettering, typography, and type design, promoting the work of all women in these fields.

As of March 2017, Alphabettes has 175 members from around the world and is open to contributions.

Typequality

Swedish designer Kimberly Ihre is behind Typequality, a platform for discovering and sharing typefaces designed by women. The project consist of a website and a typeface, inspired by the very technical and traditionally female crafts of embroidery and stitching, a response to the myth that the attention to detail and technical skills necessary for type design are inherently male.

Up until the 20th century, career opportunities for women were few and far between. Only those in higher social classes were sent to school, and universities did not admit any women until the 1800s. In the world of printing and graphic design the situation was largely the same. Despite that, we have some records of early female printers and typographers, for instance, the first woman to add her name to a printed book was German printer Anna Rügerin, in 1484.

Fast forward to the last decades of the 20th century, when we see the number of females in type design grow exponentially thanks to the digital revolution. Today, some of the finest type designers are women, but the gender imbalance is still very much present. Designer Verena Gerlach has explored possible reasons behind this situation. She suggests that the lack of female role models in typography, and the notion that a certain masculine nerdiness is required in order to complete a typeface are the main culprits of the lack of interest among girls.

Some of those much-needed role models are designers like Carol Twombly, Zuzana Licko or Nadine Chahine.

Thanks to the recent publication of a monograph entitled Carol Twombly: Her brief but brilliant career in type design (which also includes a survey of other 20th century women designers, including Gudrun von Hesse, Fiona Ross and Elizabeth Friedlander), the figure of Carol Twombly (1959) has gained the notoriety it deserves after her rise to fame in the 1990s.

She worked at Adobe Systems at the time when fonts became accessible to the general public. At Adobe, she designed iconic typefaces such as Trajan, an interpretation of the inscription of the Trajan column, and Adobe Caslon, comprising 22 fonts and 5.280 glyphs, based on William Caslon's typefaces.

Around the same time, digital pioneer Zuzana Licko (1961) started her type journey as co-founder of the renowned Emigre foundry and magazine. She has designed fonts like Matrix, Filosofia and a now classic typeface with feminist undertones, Mrs Eaves, named after Sarah Eaves, John Baskerville's wife, who managed his printing business after his passing. Licko has recently launched its companion font, Mr Eaves.

Nadine Chahine (1978) was the first to design a typeface (Koufiya) that included Arabic and Latin character sets designed simultaneously. Born in Beirut, her interest in Arabic letterforms was sparked by her studies with master calligrapher Samir Sayegh. Today, after earning a master's degree from the University of Reading, she specialises in multi-script fonts and readability.

There are many other examples such as Veronika Burian, Laura Worthington and Marina Chaccur, and with initiatives such as Alphabettes.org and Typequality, women are carving out a space for themselves in the history of type design.





María Ramos



María Ramos, type designer, co founder of NM Type and Alphabettes.org contributor is behind the design of fonts Sastre, Knile and has recently launched Kinetic, designed in collaboration with Noel Pretorius for NM Type. She shares her views on being a woman in the type design world with us.

What was your path to becoming a typeface designer?

After studying advertising at university, I worked as a graphic designer for a few years. When I had the opportunity I did some workshops in type design. I enjoyed them so much I looked for a course to specialise in. I was lucky to be accepted onto the MA Typeface Design programme at the University of Reading. Since I finished in 2015, most of my projects are focused on typeface design.

Did you have any female role models in the world of type design, if not, who are your role models?

I love the work of Carol Twombly, Chaparral is one of my favourite typefaces, and I have used it many times in my work. I also admire Elena Schneider and Nicole Dotin among others. The work of masters like Adrian Frutiger or Matthew Carter is always inspiring and you can learn a lot just by looking at their typefaces.

Do you think you have had to face more challenges for being a woman?

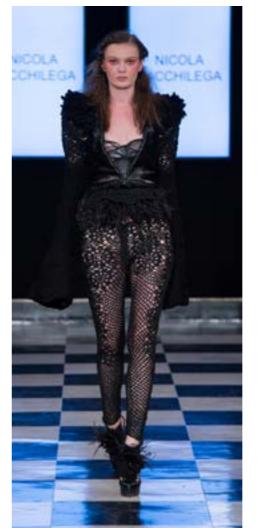
I have found that there are blogs and conversations that are sometimes not women friendly, but that doesn't stop me from sharing my opinion. The language we use and how we treat others show us gender equality is far from being achieved. That's why initiatives like Alphabettes.org, which gives visibility to women's work, are so important. I wish us to be treated as equals no matter what gender we are, because the only thing that should professionally matter is what we do.

Do you have any advice for young women interested in becoming graphic designers/type designers?

If you want to achieve something fight for it. Work hard and don't be discouraged by criticism, you can learn from it. Learn as much as you can from those who have worked in the field before. Keep you eyes and mind open because you can find inspiration in unexpected places. Last but not least important, find your own voice and don't try to please everyone. Do work you can be proud of.



Being an expression of the creator's vision of positive change, the collection has been called Big Bang. It is the story of the explosion into a new life, when a caterpillar breaks a chrysalis and becomes a beautiful butterfly. Such a metamorphosis, which by many can be considered death, is actually a symbol of rebirth and it represents the soul which, coming out from the body, reaches a higher level of perfection. The projection of ourselves, the spiritual journey which anyone could be able to face during a lifetime, reflecting the hope of a flourishing future.



This collection visually represents the journey from darkness to light. The designer's imagination draws an explosion that breaks the shield of the hearth-crust/chrysalis. Heroine women come out of and represent their mutated essence, portraying their being ready to accomplish their mission and starting again. Initial dark colours and structured shapes made of "magma surface", braided fabrics and heavy, armourlike embellishments, visioning a war march, followed by nude shades for a daring woman who is about to start her metamorphosis.

"Such a metamorphosis, which by many can be considered death, is actually a symbol of rebirth and it represents the soul which, coming out from the body, reaches a higher level of perfection"

The colour spectrum becomes brighter, the skin tone gives life to a hybrid butterfly's foetus gown, making volumes and shapes more fluid. Finally, white silk ruffles on floating gowns, catching the eye and representing a sparkling new beginning.

The designer's traditional background is the starting point for new techniques and embellishments: artisanal crochet



is made innovative in its application to leather, and ceramics are used for surface embellishments. The result being a unique touch given to each creation and an explicitly shown higher knowledge. Each garment is immaculately constructed to ensure form-enhancing fit and exquisite surface details add all important finishing touches to each confection, displaying couture levels of craftsmanship.

Nicola Bacchilega has been supported by the artist Milena Altini, who, as his mentor, has given him access to her studio, inspiring and setting his creativity free over the years. Nicola has also had the chance to collaborate with Italian based suppliers, working with either Prêt-à-porter or Haute Couture firms and providing high quality products.



Ostinelli Seta, Tiare`, Besani, Russo di Casandrino, Manifatture di Domodossola.

Photo credits: Stefano Masse



Sometimes my artwork contains a little social criticism. I work from the feelings, impressions, and experiences of the world around me and from the world inside me. Sometimes I would just like to tell a story or show something from somewhere else, but other times I would like to create a colourful world and make something that has an effect on people.

I think that the best thing about being an artist is the freedom that your imagination and creativity gives to you. If you want you can live your life like a dream that you are building up

for yourself. Or you can simply add something more to your

everyday life by seeing it differently.

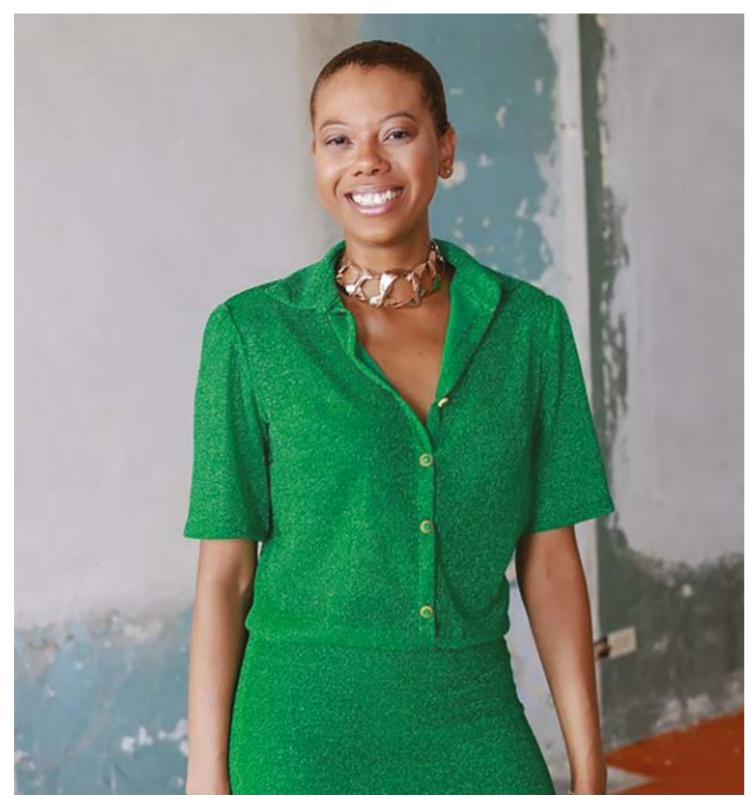
LCCA has helped me to think in a different way. I am studying graphic design which sometimes means I have to reduce things and make it simple. I learn how to do my projects according to the customer's idea, doing research before I start to work it out myself. I really enjoy the whole environment at LCCA. I like how my teachers do their job. I like the open teaching method as well.

When I am doing digital art the inspiration comes from a prethought out idea. I have already made the picture in my brain and want it to appear in front of me.

But when I am painting or drawing usually I just get my inspirations from like, a fragrance, a feeling, a mood, nature or anything that I see or hear around me. I cannot really explain exactly because sometimes this inspiration just disappears and comes back weeks later.

One day I would want to develop my own brand or company as an artist, which deals with illustration, animation, mural paintings, clothing etc. I am really open minded and many-sided, but I am still looking for my own way in life.

www.facebook.com/SirChild / www.behance.net/SirChild1



Brittany Wolffe, BA Fashion Design

LOVEBOMBING

LoveBomb Inc. is a contemporary womenswear brand positively oozing femininity, sass and edge. I founded it myself in 2014 which is the year we launched our very first collection during the Bermuda Fashion Festival, held in July back home in Bermuda during Fashion Week. LoveBomb is a love you have for life, family and your career. Anything that fills you with joy is a LoveBomb. My LoveBomb is fashion. I love being a designer as well as spreading positivity through our social media to anyone who may need it.

As of right now LoveBomb Inc. is handmade by myself. I am currently working on my 4th collection that I will showcase during a pop-up shopping event that we will be hosting on July 2nd in Bermuda. The future for LoveBomb Inc. consists of manufacturing multiple garments per collection to be sold online as well as in local stores back home. I plan to open a studio which will also be a boutique and office for LoveBomb Inc. I have big plans that started out as dreams.

At LCCA, I enjoy learning more about constructing garments and building collections. Learning the business side of fashion through marketing was extremely interesting.

I love what I do and what makes me happiest is seeing my garments worn by my clients. Seeing a vision being brought to life is amazing to me.

My designs are inspired by the 70s era. I love the style, the flair; it's so chic to me. My latest collection 'Disco Romance' is heavily influenced by Studio 54. I'm looking forward to completing my '17 collection.

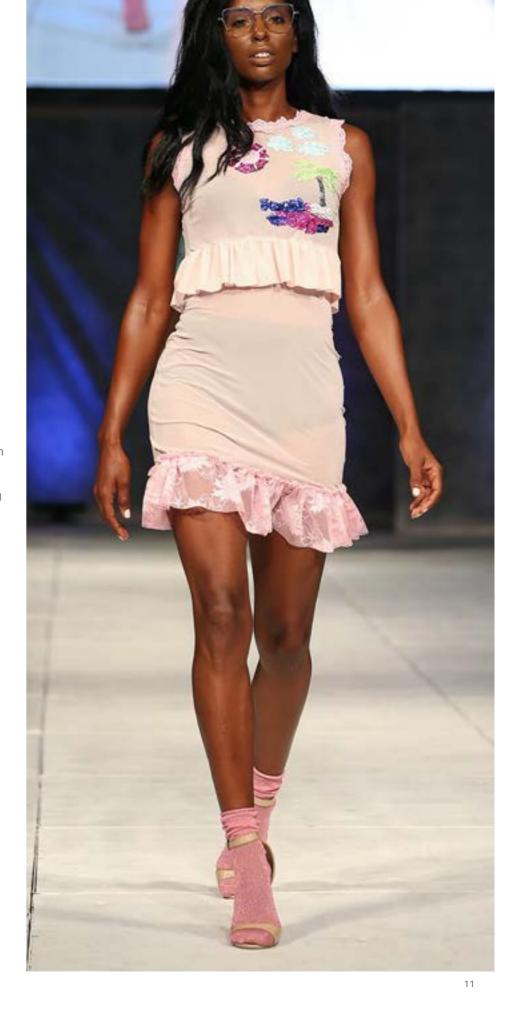
The photos are from my summer '16 collection 'Dreaming of the Tropics' which was inspired by my island home, Bermuda. I was literally in London dreaming of the tropics, missing the sunset and the pink sand.

> JOIN OUR #TEAMOFLOVERS: FOLLOW US ON (@LOVEBOMB_INC









Mamen Morillas studied graphic design and illustration at the School of Arts San Telmo of Malaga, and La Escola Massana of Barcelona, respectively. She lives and works in London. Her work has been exhibited in solo and group shows since 2005 nationally and internationally, emphasising her collaboration with the Imago Mundi project by the Benetton Foundation, the CAC Malaga and Okuparte. In February 2016 she attended the art residency La Termica in Malaga. She is currently a lecturer at BAU (Superior School of Design Barcelona), and at London College of Contemporary Arts (LCCA) and is represented by the Pepita Lumier Gallery in Valencia.



Invisible Ecosystem

Invisible Ecosystem is a research project started in 2013 when the artist was living near a forest just outside of Paris. It includes a series of paintings, drawings and ceramics where she starts to see the surrounding area as place to live, and nature becomes inspirational for her work.

Endless Play Time

Endless Play Time explores the relationship between the artist and the characters from her paintings and drawings. The tool that gives life to these characters is clay: moving around the little sculptures it is possible to recreate different stories. The desire to play with them is the meaning behind the installation itself.

Neurons

Neurons is a series of medium and small format embroideries that started in 2016 and are ongoing. It is an extension of the research Ictus, started in 2015 in Malaga during Mamen's residency at La Termica, where Mamen created large format embroideries. The project revolves around the illness that struck her mother in 1990, and consequentiality her life and her family.

Sleeping Forest

Sleeping Forest is the installation that the LCCA exhibition takes its name from. It includes 70 small trees made out of ceramics. It is a reflection on nature as a magical home, as well as a harrowing reality.



www.agentemorillas.com

Sieeping Forest

EXHIBITION AT LCCA GALLERY

Sleeping Forest is the first solo show of artist and illustrator Mamen Morillas. She will be showcasing some of her latest art projects including drawings, ceramics and embroidery.

The exhibition is a journey through nature, memories and dreams. It represents a place between cruel reality and a fairy tale.

Sleeping Forest tells of an ongoing journey through a forest of chestnut trees: sometimes a home, sometimes a place of magic, and where reality and fiction merge into a story. The exhibition displays paintings and drawings of a walk through the forest.

Invisible Ecosystem, Neurons and an installation comprised of ceramics from which the exhibition takes its name, are artworks that will also be on display at the exhibition. Sleeping Forest uses materials, surfaces, colours and textures to recreate a nostalgic and dreamy place where you could live forever.



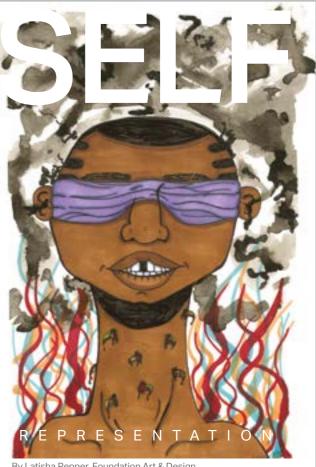












By Latisha Pepper, Foundation Art & Design

This is a self-representation. Take it as you will. I wonder if anyone can see how I truly see myself. Or if instead, you are blinded by the image before you?

LCCA STUDENTS SHOWCASE THEIR WORK AT ITN PRODUCTIONS HEADQUARTERS

By Fabiana Forni, staff writer

LCCA students have been given the opportunity to showcase their work in the ITN Productions office in Gray's Inn Road, a short walk away from the LCCA campus in 9 Holborn. The college was contacted by ITN Productions' Marketing Executive, Amy Bigmore, in search of work from art students to decorate the shared space between them and Channel 5, and give a creative and unique touch to their headquarters.

This is a fantastic chance for LCCA students to display their work and gain exposure in a prestigious location, along with the opportunity to sell their artwork. Their projects will be on display for three months, and will be available for purchase - with prices ranging from £30 to £300 - by staff and visitors: half of the money will go to the artist, and the remaining half will go to a charity of their choice.

The first students
to take on the
opportunity
were Luminita
Roman and Eliza
Benge (HND
Photography) and
Jonathan Anstett
(BA Graphic
Design)

Displaying their projects to the public, they put their creativity to the test, creating some truly inspiring work, and gaining confidence and experience that will help them in their future career.

The partnership between LCCA and ITN Productions seeks to offer more students the opportunity to participate, renewing the exhibition with different artwork every three months.





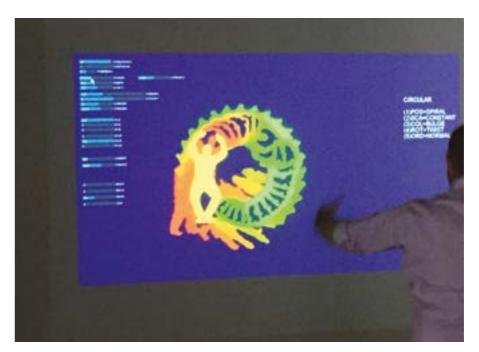
HOW DO YOU FEEL ABOUT YOUR WORK BEING DISPLAYED AT ITN TODAY?

Jonathan Anstett, BA Graphic Design and Visual Communication

"I'm very excited about having my work displayed at ITN, it's such a great opportunity. I'm also really happy because I think that's the goal for every artist, to share their work and hopefully make an impact on someone."

Luminita Roman, HND Photography

"This is a great chance to express myself. It's a big challenge because it is the first event that I am attending. I'm really interested to get feedback, especially from critics. I am excited to find out what others think about my work, it means so much to me. It is very hard to express in just a few words."







LCCA HOSTS TECHNOLOGY IN FASHION EVENT

By Fabiana Forni, staff writer

On March 31st, LCCA dedicated the multifunctional space of The Gallery to an innovative project conducted by Maria Nicolette Alexandrou, student in the Foundation Art and Design course. The Technology in Fashion event was part of her final major project, and also the launch of a new way of creating fashion that inspired her to start her own company.

Students, staff and visitors were invited to participate in the creative experiment combining computer technologies, performing arts and fashion. Inspired by music, they had the liberty to dance and move, expressing themselves freely and watch their bodies generating shapes and figures on the screen. Using a kinetic software, movements were captured and "manipulated" through different settings (speed, colours, patterns), creating original designs.

"This is only part of the project," explained Maria

"The patterns created capturing the movement will then be printed on different fabrics and textiles, which I will then use to design an exclusive collection. I am not into wearable technology, but I was fascinated by this opportunity and I wanted to express my take on it."

The inspiration first came to her while she was attending evening classes in fashion and design at LCCA, and she was encouraged to look for new ways to express her creativity.

Maria's dream is to launch a line of womenswear for bold and dynamic professionals - women with the 'power' to express their personalities at work with bright colours and audacity.

16 17

"Life has so many faces. Different approaches every day, new challenges, new achievements, lots of practice and hard work. With beautiful mornings and late afternoons we make our way ahead. It's a matter of choices. What we choose is what we get afterwards. There is no right or wrong way in our lives, ahead of us is only our individual way. My character makes me see his confidence walking ahead, smiling and keeping his head up, and that's why I was attracted to this shot. " SNAPSHOT

The ultimate

FASHION where fashion comes to life FESTIVAL

Fashion season is the most exciting time of the year for fashionistas! We get inspired by all the new trends that are going to be in vogue in the coming months!

London Fashion Week Festival is the best place to feel the fashion vibes and see the industry from the inside. It was celebrated from 23 to 26 February and these days were a showcase of fashion, talks, and catwalks. The event was located at a superb venue: The Store Studios, 180 Strand, and here we enjoyed the day with music, delicious (and healthy) food, Italian coffee and champagne.





There were trends and designer catwalks: the brands showing their collections were Huishan Zhang, Mother of Pearl, Teatum Jones and Osman; and the trends were microflorals, ruffles reinvented, and the shoulder show! attendees could select which ones they wanted to

see, although it was really difficult to choose!

As you can see, the organisation took care of even the smallest of details. It was a lovely experience and we are already excited for next #LFWFestival.

It was great to see the best of British and international fashion and it was even better being able to buy special pieces at 'industry-insider' prices. This is the place to come to find that unique item that you are looking for, whether it is a dress, a pair of jeans or a designer bag.

We found more than 150 brands to choose from, including Accessorize, Jigsaw, Linda Farrow, Saltspin, Zelle Studio and Rain. Sponsors provided great services, including hair styling by Toni & Guy, immortalising the moment with photographs by Instax, or staying hydrated thanks to Evian.

There were also some interesting talks by industry experts including Cassie Davies-Strodder (Curator of Balenciaga: Shaping Fashion exhibition at the V&A), Pandora Sykes (journalist, stylist, brand consultant and podcast host), and Amy Powney (Creative Director of Mother of Pearl), among others.





By Mariana Custodio, BA Fashion Design

You might not have heard of Duarte Vitoria, whose exhibition was a headliner in D- Contemporary's autumn season, but he has been making waves on the art scene for several years in an unexpected medium: figurative expressionism.

Exhibiting for more than a decade, his work has greatly expanded, and can be found in many places in Europe and America.

"Art is not what you see, but what you make others see"

- Edgar Degas -

As a fan of Duarte it was good to see the evolution from his previous works to this one. 'Revolution' was the artist's last work and it showed the concept of revolution with one glance at the canvas. Duarte's statement is about never submitting to a lethargic state

of mind, which is proven with the new exhibition 'Visions'. All the exhibition was made of liquid, water, and thinner but we could still watch his figurative style of painting.

With this work, Duarte Vitoria wants people to make contact with the most visceral emotions of the human condition. This is achieved by shocking and disturbing the viewer with scenes involving human flesh, to wake people up from a dormant state of consciousness and question their humanity.

As a Portuguese art lover, what I appreciate in Duarte's work is that his style is so personal that I can pick up a painting of the same type and I will always recognise Duarte's style as his own, and not defined by a specific look or technical approach. It's more about a state of mind and commitment to experimenting with an alternative artistic language.

To me his canvas bridged the distance between the artist and the observer, confronting the viewer with an image that conveyed both the introspective essence of the artist and an explicit yet poignant expression of human nature.

To me Duarte's work always gives me the gift of perception, showcasing observations of his own reality on a canvas, and this is the only way that a true work of art can appear, no matter what the subject may be.

What matters most however, is that we take from an engagement with any particular work of fiction, more benefits than costs - benefits that can be realised by a variety of things: knowledge (including 'sad truths'), a sense of being alive, an avoidance of boredom, an appreciation of aesthetic properties. A 'sublime feeling' that is directly connected with feelings of happiness in response to art, but may be more related to an experience of fear. But this article is about art and not about Freud's theories.



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Photogradito: Kirton Phila



TELL US ABOUT YOUR COMPANY, WHAT IS IT ABOUT? HOW DID THE IDEA FOR THE COMPANY EVOLVE?

Antoninias is a company based on fashion design, especially women's fashion. My designs and my company are focused on designing clothes for strong minded women who are not afraid to be both feminine and edgy. Most of my designs are based around the beautiful female silhouette and emphasise women's figures. The idea of the company was always in the back of my mind, from the very first time I started designing actually. But it all started when I first posted my clothing line online and when I received my first custom made order. After that it just sort of took off on its own, I started making my own fashion collections, built a website and started selling my designs.

DESCRIBE YOUR ROLE AT ANTONINIAS?

My role at Antoninias is not only as a designer, I am also my own manager and adviser, I promote my designs and also send them to the costumer. I try as much

as I can to make this a personal experience. Customer satisfaction is an assurance that I have done something right, and that my designs make an impact. Additionally, I organise events, fashion shows and photo shoots. I also do a bit of graphic design and illustration, which I think is necessary in the life of any designer today. As I deal with a lot of photoshoots, I have to be a good stylist to make things work perfectly in the final process.

WHAT ARE YOUR RESPONSIBILITIES?

My responsibilities mainly concern organisation and quality design, from the sketch to the final product. I manage my own orders, mailings, shipping and promotion.

TELL US A BIT ABOUT ONE OF YOUR FA-VOURITE MOMENTS AT WORK.

My favourite part of my work is definitely seeing pleased costumers. I also love the magic moment when my designs come to life when I see them walking through the catwalk.

WHAT IS THE BEST PART ABOUT BEING A FASHION DESIGNER ACCORDING TO YOU?

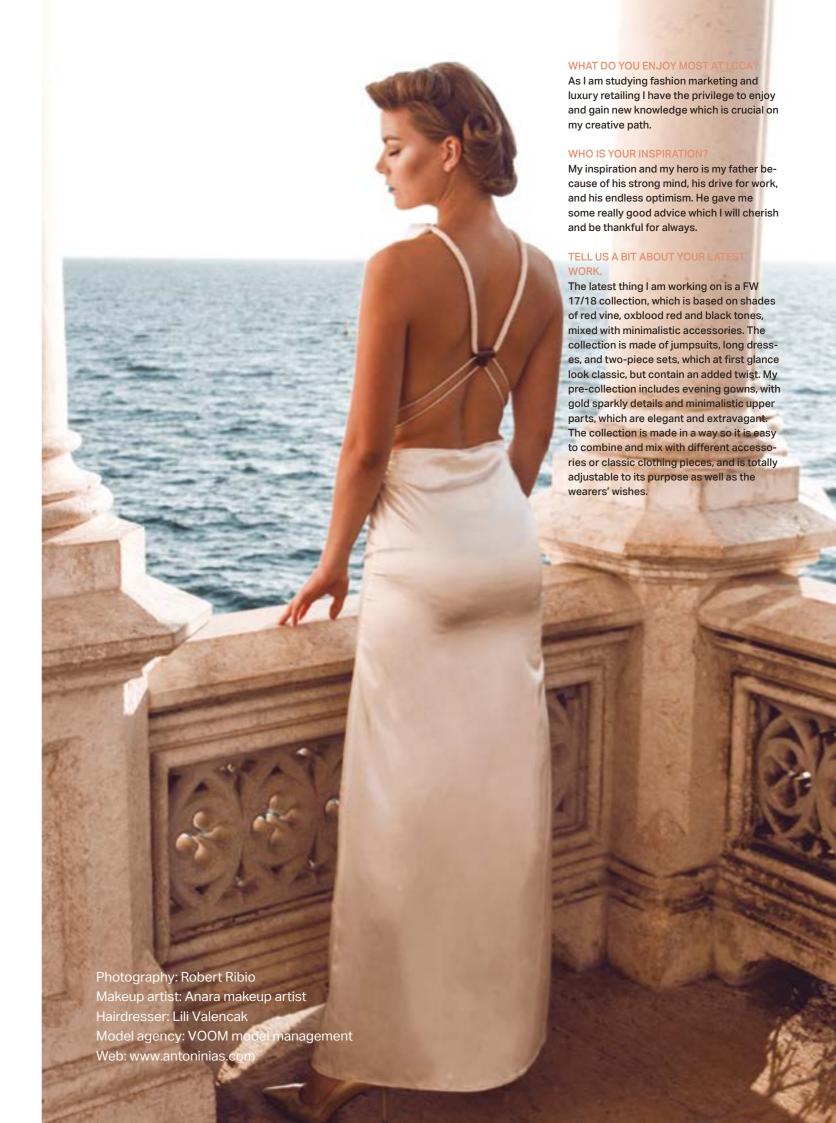
The best part of my job is being creative and expressing my inner thoughts and feelings. It gives me an opportunity to present my point of view to the world through the creative process. It gives me a chance to present me as me. I also love the thrill of new environments and different projects each season.

WHAT ARE THE CHALLENGES OF THE JOB?

The challenge is to stay original and true to yourself, following your heart no matter the opinion of others. The biggest challenge is to breakthrough and stand out from all the other good designers in the world, but you have to strive to be better, different, and unique

WHAT ARE YOUR PLANS FOR THE FUTURE?

My plans are to develop in other countries, to expand my company, and to work on my recognition.





Nick Pearson is alumnus of the Pre-BA Foundation Diploma in Art and Design, 1977-1978, at Leeds College of Art. We caught up with Nick to get an insight in to his practice as an artist working with sculpture and drawing, and how it all began at the college all those years ago.

Can you tell us what you remember about the course in the 70s and what you studied?

Before doing the course, I was convinced I was going to design record covers once I left art college. I knew what I was good at and I just wanted to get better at it, get a degree and then a job doing just that. Jacob Kramer College of Art (as it was called then) completely confused me and upset my plans no end – as, of course, it should have! What did I know about art and design and the options available as an 18 year old? The teaching, the unusual and challenging work I found myself doing and the books we were encouraged to read had a huge effect on me. Also, a range of complimentary, slightly tangential and downright unconnected – but brilliant – lectures introduced me to unfamiliar subjects, artists and attitudes I have carried with me ever since.

What did you enjoy about your time at art college and did it help you to decide on your next steps towards becoming an artist?

The course and the environment in which we were immersed taught us to think in different ways, to really look and see things afresh; from experiencing the curved corridor at the back of the Civic Theatre on the way to lunch, to drawing a rocky outcrop in North Yorkshire in the rain. Each of us was encouraged – through drawing, film, literature, performance and stories – to expand his or her own horizons; to see beyond them with an imaginative, thinking eye. And to be informed by things around, beneath, and often beyond us. That big emphasis on drawing – and drawing students out – was really something special.

I said I was confused by my time at the college. It was a kind of 'creative confusion', the kind I think is useful, even healthy for someone at the age I was. After leaving, I went to study graphic design (it was what I'd always thought I wanted to do) at Wolverhampton Polytechnic. But I realised, once on that course, that it wasn't for me. Something had kicked in at art college in Leeds (I guess it does for everyone in different ways and leads each along different paths) and I couldn't shake it off. I transferred to another college to take up a degree in fine art half way through the first year. I may have made better and more regular money as a graphic designer, but I've never regretted my decision to change.

Do you remember any early work you made or moments of discovery?

Like most of the students, I had come straight from A-level art at school, where I had excelled at drawing neat, 2B pencil renditions of cheese plants and slide projectors (along

with a reasonable line in supplying tattoo designs to school mates!). I was shocked when confronted on my first day at the college with a washing line hung diagonally across the main studio and being told to draw the 'rhythm' of the pegs that some tall madlooking tutor had arranged (apparently randomly) along its length. A lot of blind faith in what we were being taught, regular morning drawing sessions and several large, mucky, well-worked charcoal drawings later, we began to 'get it', though we were still not sure of what it was we'd 'got'. Making art is still a bit like that for me and I hope that it always retains that

magical 'slightly beyond my comprehension' feel. I thank the Foundation Diploma course at Leeds and the creative, committed people who ran it for giving me that

Can you tell us more about your studio and practice as an artist?

Since coming to London in the 80s I have worked in an old, small 19th century school building in Hammersmith, which I share with a printmaker, a photo-artist, two painters, two filmmakers, and two other artists who, like me, make work in various media. We have all been there quite some time and know each other's work pretty well. There is some discussion about art, chats in the kitchen and some borrowing of tools etc. – and we all get together once a year when we have our Open Studios weekend. But on the whole, we tend to get on with our own work individually in the old classrooms that are now our studios – whenever we are not working for a living. I work part of the week as an art college lecturer and as production manager at a small publishing house.

I make objects, drawings, collages and photo-works (though I'm not a photographer and usually get 'real' photographers to take pictures of my work). I'm interested in the way an object might be an example of 'the uncanny'. I look for ways it might suggest other associations outside of itself and the relationship sculpture has with objects in the world outside of art. What grip on reality do these objects have and are things really what they seem to be? You can see my work at www.nickpearson.co.uk

Do you have any advice for students, starting out at the beginning of their careers as artists?

Always keep notebooks, absorb everything and note it down. Draw a lot and be wary of throwing anything away. You may go back to that old, bad idea, rediscovered in storage or found jotted down in an old notebook sometime in the future and like a flash, you'll know how to approach it differently, creating a new, stronger work from the bones of an old, failed one. Get a studio. Having a place to work in makes such a difference (and you'll have somewhere to keep all that old rubbish I mentioned earlier!)

Don't let life get in the way too much and don't get distracted.



UNMISSABLE UK FESTIVALS THIS SUMMER

by Claire Payne, staff writer

Imagine wading through mud, sleeping in a tent and not being able to shower for several days. Although none of those things sound particularly enjoyable, hundreds of thousands of people flock to British festivals every year – they are a huge part of UK culture, and attract visitors from all around the world. Each UK festival is wonderful in its own way. Here are six of the most unmissable festivals coming up this summer.

CREAMFIELDS

Held over the bank holiday weekend, this is the largest dance music festival in the UK, and features both live acts and DJs. This year, Creamfields is turning 20, and looks to come back bigger and better than ever before in celebration of its big 2-0. Winner of the Best Major Festival award at the UK Festival Awards last year, the four-day dance extravaganza is held in Daresbury, Cheshire. This year's line-up includes deadmau5, Fatboy Slim, The Chainsmokers and Pendulum.

FRINGE

This year, the Edinburgh Fringe Festival is celebrating its 70th anniversary in style. The Fringe is the biggest arts festival in the world, held in many different venues across the Scottish capital, and prides itself on presenting shows for every taste. From theatre, dance and opera, to physical cabaret, circus and even children's shows, there's something to suit people of all ages with all kinds of interests. This year, the Fringe will run from 4 to 28 August – that's 25 days of art appreciation. And what's more, lots of the events are free! Head over to their official website for a full programme of live acts.

ISLE OF WIGHT

The Isle of Wight Festival started as a counterculture event in the late 1960s and, in 1971, Parliament added a section to the Isle of Wight County Council Act 1971 stating that no overnight, open-air gatherings of more than 5,000 people would be allowed on the island without a licence from the council. However, in 2002, the festival came back with a vengeance. It's now one of the biggest music festivals in the country, and this year's line-up boasts acts such as David Guetta, Run DMC and Rod Stewart.

V FESTIVAL

V Festival takes place over two days in two different locations: Hylands Park, Chelmsford, and Weston Park, Shifnal. One line-up plays one venue, while a separate line-up plays the other, then the two swap around the following day. The idea came when Jarvis Cocker said that he would love to play two outdoor venues in two days, back in 1996. V offers a great variety of music, from pop and RnB, to rock and rap. This year's performers include Jay Z, P!nk, Jason Derulo and Madness.

LATITUDE

Thought to be more similar to continental European festivals than others held in the UK, Latitude Festival encompasses music, theatre, comedy, cabaret, poetry, politics, dance and literature. With hundreds of performances split across several stages, Latitude has something for everyone. Held in Henham Park, near Southwold, Suffolk, Mumford and Sons, Goldfrapp and The 1975 all feature in this year's line-up.

GLASTONBURY

It may be one of the world's most famous music festivals but, believe it or not, Glastonbury isn't just about the music – there's comedy, circus, and many weird and wonderful places to explore and things to discover. Held in Pilton, Somerset, in late June, Glastonbury Festival began as Pilton Festival in the 1970s before growing into the music Mecca it is today. Known for keeping the majority of its line-up under wraps until much closer to the festival opening, Foo Fighters and Radiohead are the only acts confirmed so far this year. The festival will run from 21 to 25 June.



LANCH PARTY OF

R O O M

The launch party of the Emerging Designer Showroom had the aim of gathering fashion professionals together and providing them with the opportunity to meet, network, and view collections. There were magazine editors, buyers, photographers, stylists and, of course, bloggers and influencers in attendance. With such a great turnout, we had the chance to organise collaborations with them.

Lily Ravas Brand Management is an independent agency whose services include brand management and re-branding, PR, event organisation, project management and social media consultancy. I deal with the London based projects, mostly networking, event organising and PR with the London based influencers. Mutual friends introduced me to Lily, and around six months later we started working together. My responsibility is to create and maintain a good relationship with UK bloggers, magazines, and stylists, and introduce the brands to them. I also deal with buyers meetings as well. When it comes to event organising, I find the place for the event, I promote it, invite VIP guests, organise everything and host the event. My favourite moments are when I see the designers' work in blog posts, magazines, editorials and on Instagram. The challenges are to get over rejection, and to

compete with the competition. You have to be very creative with how you push your designers into publications and blogs.

I enjoyed the practical approach to studying at LCCA. We only learnt what was needed for us. The next Emerging Designer Showroom is planned during London Fashion Week SS18 in September. The collaboration between LCCA and Lily Ravas Brand Management is very important to me, as I would like to give a platform to talented designers after they graduate. All students are welcome to submit their work for the next showroom.













Careers with Sharmin

By Sharmin Khalique, Careers and Student Services Officer



Throughout your journey as an LCCA student I am sure, amongst many other priorities, securing a suitable job has been at the forefront of your mind. There are many ways you can enhance your skills and improve your chances of employment. A great way to gain experience is by volunteering in the industry you wish to pursue a career in.

There are many benefits you can gain from volunteering - of course companies will also benefit from you too, as you are working for free. However this is not the full story. Here is a better overview of what it entails and some of the benefits:

What are the benefits?

- Learn new skills
- · Gain experience
- · Looks great on the CV
- Meet new people, opening up networking opportunities
- Potentially apply for a more permanent role in the company

Role of the employer:

- In some cases pay expenses (travel or lunch)
- Provide the training needed to do the role
- Give references
- Treat you like an employee

Role of the volunteer:

- To remain professional
- Be punctual, remember you are making a commitment
- · Take pride in the role
- · How much time do I need to commit?
- You can work as much or little as you like

Once you choose the number of hours you wish to dedicate, be aware you are making a commitment

You can volunteer for 1-2 hours a week or even 1-2 full days – it's up to you

Make your availability clear to the company right from the beginning

Volunteering has many benefits, and by giving up your time you will get paid in other (non-financial) ways.

Consider getting involved in voluntary work and give something back to the community.

No matter what you plan to do in the future, it is always a good idea to gain experience whilst studying.



HAVE APPS

Adobe Comp

Create layouts on your phone similar to drawings on paper. Slip view helps to see layouts side by side on the same screen.

Adobe Capture

Take photos using your phone.
Create a pattern, highlight a certain colour and turn shapes into vectors and graphics.

FAD - The ultimate Fashion Dictionary

Comprehensive fashion dictionary app.
Explanations of everything



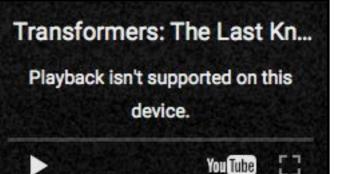


WONDER WOMAN

Gal Gadot stars as Diana Prince, better known as Wonder Woman. Raised on the mythical island of Themyscira, Diana must travel to the outside world, fulfilling her destiny and discovering her true powers.

FROM JUNE 2





TRANSFORMERS: THE LAST KNIGHT

With Optimus Prime gone, the Transformers are at war with humankind. Cade Yeager works with Bumblebee and an Oxford professor to establish why the transformers keep returning to earth. Stars Mark Wahlberg.

FROM JUNE 23



War for the Planet of the Ape... Playback isn't supported on this device.

WAR FOR THE PLANET OF THE APES

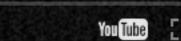
In a war to determine the fate of the planet, Caesar and his army of apes face off against the humans, led by a ruthless colonel. The fate of each species will be determined in this epic showdown.

FROM JULY 14



Valerian and the City of a Th...

Playback isn't supported on this device.



VALERIAN AND THE CITY OF A THOUSAND PLANETS

A time-travelling agent by the name of Valerian is sent to explore a galactic empire together with his partner, Laureline. What will they discover? Stars Cara Delevingne, Dane DeHaan and Rihanna.

FROM AUGUST 4



By visual media students

WHAT'S ON IN LONDON

By María Agra, staff writer

















1

Balenciaga: Shaping Fashion

On the centenary of the opening of his first fashion house, the V&A brings us the first UK exhibition on the work and legacy of Spanish couturier Cristóbal Balenciaga. Divided into two parts, the first part features examples of the designer's iconic creations, such as the tunic and shift dresses. Exquisitely crafted garments, sketches, patterns, catwalk footage and fabric samples will also be on display. The second part explores Balenciaga's lasting influence through the work of 30 fashion designers, including former apprentice Emanuel Ungaro, Erdem and Hubert de Givenchy.

27 May – 18 Feb Victoria and Albert Museum South Kensington £12, £10 concs. 2

Hella Jongerius: Breathing Colour

The newly opened Design Museum in Kensington High Street brings us the mustsee, Breathing Colour, an installation-based exhibition by acclaimed Dutch designer Hella Jongerius. Hundreds of dynamic elements, from textiles to 3D mobiles, are on display. Drawing on years of research on the nature of colour, Jongerius' studies raise questions such as 'how do shadows interact with a colour?' and 'what happens if you bend or fold a surface?' pitting the power of colour against the power of form.

28 Jun – 24 Sept The Design Museum High Street Kensington £14. £10.5 concs. 3

Cathedral of the Pines

Gregory Crewdson's new body of work, Cathedral of the Pines, is on display at The Photographers' Gallery this summer. Known for his carefully staged photographs of American suburban life, Crewdson's quietly disturbing images of solitary characters, forever frozen in the forest or standing still in banal interiors, echo 19th-century American and European landscape painting. The series is named after a hiking trail in rural Massachusetts near the photographer's home.

23 Jun – 8 Oct The Photographers' Gallery Oxford Circus £4, £2.50 concs. 4

Into the Unknown

Historian and writer Patrick Gyger curates 'Into the Unknown. A Journey through Science Fiction', a festival-style exhibition exploring the classic narratives of science fiction. From original manuscripts by Jules Verne to new work by the VFX specialists behind Ex Machina. vou'll be taken on an extraordinary journey spanning three centuries of art, filmmaking, VFX, design, music and literature. A public programme accompanies the exhibition, including outdoor screenings of classics including Tron and 2001: A Space Odyssey, musical performances and a series of talks.

3 Jun – 1 Sep Barbican Centre Barbican £14. £12 concs. 5

Camden Beach 2017

Bringing the seaside to North London, Camden's Roundhouse rooftop terrace is transformed into an urban beach, complete with deep and clear sand, a cocktail bar and an ice cream van. It's the perfect place to spend a sunny afternoon, sitting on a deck chair and enjoying a cocktail or two. There are also live music events and DJ sets in the evenings. Buckets and spades welcome!

Jul to Aug (dates TBC) Roundhouse Chalk Farm Free 6

Queer British Art 1861–1967

The first exhibition dedicated to LGBT British art explores works from 1861 (when the death penalty for sodomy was abolished) to 1967, when male homosexuality was partially decriminalised. Including pieces by well-known artists such as John Singer Sargent, Dora Carrington and David Hockney, the works reveal a remarkable range of identities and stories in a time that saw radical shifts in how gender and sexuality were represented. Paintings, drawings, sculptures, personal photographs and queer ephemera, such as the door from Oscar Wilde's prison cell, are on display.

5 Apr - 1 Oct Tate Britain Pimlico £15, £13.10 concs. 7

The Nomad Cinema

Enjoy movie screenings in quirky locations around the city with The Nomad, a not-for-profit initiative that donates 100% of their profits to an educational charity in South Africa. Tuck into the artisanal, film-inspired cuisine or bring along a picnic while you watch classic and cult films. Venues include the creepy (and very popular) **Brompton Cemetery and** the courtyard of the Royal Academy. Tickets sell out fast, so book early to avoid disappointment.

Jun to Sept (dates TBC) Several locations £13.75, £8 concs. (TBC) 8

Serpentine Pavilion 2017

The Serpentine Pavilion returns to Hyde Park for its 17th year. Berlin-based Diébédo Francis Kéré, from the award-winning Kéré Architecture, becomes the first African architect to design the temporary pavilion. Kéré has embraced the British climate in his design, creating a structure that mimics a tree's canopy, offering shelter against the rain and summer heat. The design is inspired by his memories of village life in his hometown of Gando, Burkina Faso, and brings the architect's characteristic sense of light to Kensington Gardens.

23 Jun – 8 Oct Serpentine Gallery Lancaster Gate Free

32



By Rojer Taylor White, guest writer

SUMMER ABS

Being able to hold a plank for 10 minutes isn't very functional for anything except just that. Planking for long periods is not functional because muscles and fascia need to turn on and turn off.

PLANK WITH HIP ROTATION

In standard plank position, rotate your shoulders and torso, rolling from your toes onto the sides of your feet, in order to bring your hips down towards floor, from left to right and back. Do 3 to 5 reps.

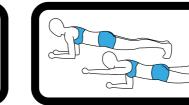


PLANK WITH LEG ABDUCTION AND ADDUCTION

In standard plank position keeping your right foot flexed, lift your right leg and cross it over your left leg, then return right leg. Do 3 to 5 reps; switch legs and repeat.

SIDE PLANK WITH ARM AND LEG ABDUCTION AND ADDUCTION

Get into a side plank, resting on left forearm. Mimic a jumping jack motion, bringing your right leg up to hip height as you bring your right hand from hip height to above your head. Do 3 to 5 reps each side.



Personal Training at: Shaping Change Studio and GymBox Farringdon Please contact me for more information: 07956 513 503 / Instagram bear pt

Dinner

Roasted veggie frittata

By Letizia Belcastro, staff writer

- 1. Preheat oven to 210C. Line a large roasting pan with baking paper. Place sweet potato, pepper, courgette and onion into the pan. Drizzle over 3 teaspoons of the oil and toss to coat. Roast for 25 minutes. Set aside to cool for 20 minutes. Reduce oven heat to 180C.
- 2. Spread roasted vegetables over a 20cm base, 8-cup capacity ovenproof dish. Whisk eggs and milk in a jug. Pour over vegetables. Bake for 35-40 minutes.
- 3. Cut the frittata into pieces and top with rocket. Sprinkle with parmesan. Enjoy!



Red pepper,



x400q Sweet potato, chopped

xl cup



Large courgette, chopped



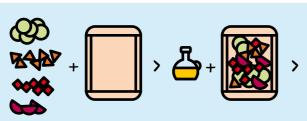
Red onion.





 $x\frac{1}{4}$ cup Grated











CALLING ALL LCCA STUDENTS

EXHIBITION SPACE AT:





ITN Productions have created an exhibition space on their office walls specifically for LCCA students to display their work and gain exposure (and also to brighten up the office).

This is an excellent opportunity for students, as not only will the whole of ITN be invited to come and view the exhibition, but it will be seen by many important figures within the creative community that come in to meet us. The chosen artwork will be rotated on a quarterly basis, please feel free to apply as many times as you would like.

ITN Productions have asked that half of any sales of the chosen artwork go to a charity of the artist's choice, the rest will be paid into your bank accounts.

CRITERIA:

Must be framed, including glass or plastic covering to protect the work

Work must be light enough to hang on a wall

We welcome a wide variety of themes but ITNP ask artists to bear in mind that it is for an office environment

Please make sure there is a way to attach the frame to the wall

If you are interested please email amy.bigmore@itnproductions.com