creative

LCCA

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FREE

LCCA Student Magazine # 4

LOOK OF STYLE WINNERS AT LCCA

We talk to the inventive designers from the Philippines

LOOK LIKE A STAR

Find out how to create that celebrity look you've always wanted

A FACE TELLS 1000 WORDS

Snapshot photography like never before

BEHIND THE SCENES

At Interactive Media/3D Design Exhibition

TRIBAF

Sara explores her cultural roots through fashion

FRIDAY APRIL 17 LCCA FILM FESTIVAL 2015

n 🙆

Become an award-winning film maker by entering your film in LCCA's 2015 Film Festival. It's open to students across all disciplines and there are a range of categories open for submission including:

Best Music Video **Best Documentary Film** Best Drama Film Best 1 Minute Film **Best Experimental Film Best Cinematography Best Sound Design** Best Editing

A panel of judges will select the winner of each category. The winners will receive a certificate with specified category and will also have pride of place on the LCCA website and other online platforms. Bring family and friends to see your film screened, and watch other films by budding future filmmakers! There will be drinks and snacks provided on the night.

INFORMATION

17 April, 16:00–19:00, Cinema Room For full details, please email Karen Fraser at kfraser@lcca.org.uk

HAIRDRESSING MODELS REQUIRED









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Cover picture by leva Vaitkuviene photography student

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A face tells 1000 word







CONTRIBUTORS

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April 2015



A word from the editor

Spring has begun! We saw a partial solar eclipse, the clocks went forward, and Creative is back with issue #4.

Student contributions have been incredible in this issue, ranging from heartfelt poetry to reviews. If your work hasn't featured yet, it is time we did something about it. Don't be ships that pass in the night – drop by, dive in, and be part of the Creative legacy.

LCCA student council has celebrated its first birthday and we are gearing up for the elections: this is your chance to shine. As Gandhi said: "Be the change you wish to see in the world." Make your voice count at the Student Council Elections as well as the General Election.

During London Fashion Week, LCCA had its own catwalk in The Gallery, featuring clothing and footwear from the Look of Style award winners from Manila. Fringe award winner Tally Koren also prelaunched her new single at LCCA while raising money for charity - read on to find out more!

I would like to warmly welcome Jason Owusu, our new addition to the editorial team. Jason's articles are a fine example of the pen being mightier than the sword, so keep an eye out.



www.twitter.com/LCCAUK



Student Council

LCCA Student Council's first birthday is on the horizon, so we've been reflecting on our achievements so far.

It's been a busy, productive and challenging year, and we've made lots of improvements - some big, some small, but hopefully they have all enhanced your student experience.



Photography Student

Council Member

Photography

When I first started at LCCA in 2013, there were quite a few things that I felt needed improving in the photography department. Our programme leader Nana has been fantastic in implementing lots of positive changes, and I've worked with her closely to identify other areas for improvement.

Our timetable has now been improved, we have professional photographers visiting to share their experiences with us, and we had a day trip to Brighton. We also now have lovely studios to use over at the Holborn campus, and have showcased our work in two exhibitions - one in collaboration with the fashion department.

Going forward, the biggest change I want to make is to improve communication between the photography classes and do more cross-collaborative work.



Silvia Marina Dos Santos Pais Lopes, Performing Arts Student Council Member



Cezar Ciobanu, 3D Design Student Council Member

Performing Arts

I have put forward the PA students' requests, and so far the calendar for the September intake has been changed. we have a bigger room to practice, there are microwaves in the student lounge, and we are collaborating more closely with photography and creative media students.

I believe that we will accomplish much more with the support given by our course leader - Karen Frazer especially regarding our academic future after completing the HND.



Yulia Fytsaylo, HND Creative Media Production Student Council

Member



Juan Izquierdo Garcia. Interactive Membe



I would like to say that it is a great opportunity to be part of the Student Council and see that LCCA is willing to solve the issues forwarded by us. I encourage all students to communicate with their representative in order to benefit more from what our college can offer.



opportunity to be a Student Council

on my toes. It taught me responsibility,

discipline, and great communication,

member. It is challenging and has kept me

which as a filmmaker are crucial qualities.

We have been able to organise events

for students, as well as contribute to the

college and what students need. It has

lot of progress within the college.

my dreams and turn it into a reality.

The amazing teachers I have met in

supportive during my time here.

To the new people here, welcome!

been a positive year, as we have made a

LCCA gave me an opportunity to realise

this college have inspired me and been

Together we can build the road to our beautiful lives! I am more than happy to answer any questions about Student Council, or direct your questions to Student Engagement. Interactive Media



Media Student Council

arose, I knew I was the person to help improve the course. Working with our programme leader Jose has been fantastic. We have a great understanding of the subject, and we're both striving towards improving the

I started at LCCA in January 2014. At

first I felt the course needed a change of direction, so when the opportunity

to become a student council member

experience of every interactive media student at LCCA. The tools we work with have had a major upgrade (3D printer, Unity, plus DODOcase cameras) and a new technician has been put in place. We feel everyone on the course will benefit from this. We now have an upcoming exhibition that includes guest speakers from all the different areas of the subject to help students learn what will be expected of them when working in the field.

There are still plenty of goals to reach, but with the help of Jose I am sure we will achieve each and every one of them.





and Textiles (Design)

Student Council

Member

Fashion & Textiles, Head of the Student Council

During my time with the Student Council, we have managed to bring about a lot of positive change for the school. We have helped to set up a library - now with better resources and extended opening times - as well as a student lounge, so our students have a comfortable place to spend their free periods. With the help of the student engagement department, we have also managed successful events such as the freshers soiree.

We have also shaped policy matters, such as improved grade deadlines. a more regular timetable of lessons, and better communication with students via the notice boards.

Elections are coming... LCCA needs you! We will be holding Student Council

elections in April and May, so this is your chance to get your voice heard. If you want to be a Student Representative, please nominate yourself or others at the Student Engagement office in room 203 at the Sheraton House campus.

Being a Student Council member requires commitment and a proactive approach. It's a highly rewarding experience, with perks of the job including your own Microsoft tablet, access to training workshops, and the opportunity to engage with management and make a real difference to your learning environment. You will gain new

skills as well as honing old ones, and the experience will look great on your CVthis position is favoured by employers in all fields.

You will represent your peers and gather their thoughts about the student experience in the college. You may also be part of the LCCA Student Council that regularly meets with key staff members, bringing forward students'

For full details of what myself and the other council members discuss at our monthly meetings, you can see the minutes displayed on the notice boards in both student lounges.

I am honoured that I was given the opportunity to have a positive impact on students' time here at LCCA, and I am excited to see who will be voted as our new members at the upcoming election this summer.

We have lots of exciting events happening over the coming months, so if you would like to get involved, please don't hesitate to contact myself, the student council, or student engagement in room 203 at the Soho campus. Here's to the future! Peace and blessings,

Bryony ("Bee")



ideas in discussions about ensuring an enjoyable learning experience.

If you are passionate, motivated and want to have a positive impact on the people around you, please get in touch with the Student Engagement Team or speak to your course representative for advice. Contact details are below.

Student Engagement

YOUR NEW STUDENT ENGAGEMENT OFFICER

TELL US A BIT ABOUT YOUR ROLE AS STUDENT ENGAGEMENT OFFICER. WHAT CAN STUDENTS EXPECT FROM YOU IN THE COMING MONTHS? As the Student Engagement Officer, I am responsible for arranging student events as well as listening to your queries and suggestions - both in person and via the student council. I am also responsible for keeping you up to date with developments that will be of interest to you. In the coming months, I will be arranging events for you all, as well as aiming to set up some groups for you to meet each other.

WHAT IS YOUR FAVOURITE MEMORY FROM YOUR TIME AS A STUDENT?

In my first and second years at university, my housemates and I arranged for a huge party to take place at our halls of residence. We occupied the fields with food and music for three days solid during the summer - it was great to see all the students having a good time and getting to know each other. I think we were all shocked at the turnout, but also at how diverse it was.

People from various backgrounds and course disciplines came together and were loving it! We all made new friends with people that we wouldn't have usually spoken to. Years later, these events are still spoken about and will definitely go down as one of greatest moments in university history!

WHAT DO YOU DO IN YOUR SPARE TIME?

When I'm not planning events and engaging with you all, I spend my time engrossed in music. I love to listen to and create music. I also spend some time reading and writing. Music and literature are intrinsically connected: words create the story, whilst music provides the backdrop in which the story develops and grows. Trying to find new ways to marry the two is a constant challenge, but highly enjoyable. I also love spending time with my friends and seeing my family when I can.



WHAT IS YOUR MESSAGE TO LCCA STUDENTS?

Get in touch! If you have any queries, feel free to visit me in person or email me. Also, enjoy your time here: talk to as many people that you can, find out where your expertise can be helpful in different disciplines, network with other students, and attend events.

You are only here once, and only you can truly make the most out of the experience!

FRESHERS PARTY



LCCA kicked off the freshers party with fungames, activities, and delicious refreshments.

One of the highlights of the event was the photo booth, set up by the photography student council member, including quirky props to create a memorable photo for students to take home.

Lebara Mobile gave out great student offers and LA Fitness handed out free one day passes and spoke to students about health and fitness. 55 Dean Street also attended, giving information on sexual health and answering questions. All of the companies provided lots of fun freebies for students' goodie bags.

Afterwards, everyone headed to The Roxy, where the party carried on with a DJ and great deals on drinks.

Poem by Yaw Kyei (HND Performing Arts)

And so it's the day of Valentines And love is all up in the air But I have the craziest story to tell To all lonely people out there

I met my girl Lulu last Val's Day For three months it felt like a dream 'Til I heard from a guy who heard from a guy That it wasn't all as it seemed

See, she had a pretty bad record Always picking the wrong soul mate But as if by design or just pure bad luck Those boys met a horrible fate

Her first was a bully from Essex, So the girls knew exactly why They go into his bedroom, all prim and smooth-faced And next morning come out black-eyed

Lu met him when he was drunk as hell At some obscure dive of a bar Three months in, he hit her. Next day he was found Drowning in an over-full bath Boy two was LeFoxx, a mad rich guy With a love for huge deadly beasts What he had crawling in his back garden zoo Had bits of human in their teeth

When this guy got married to Lulu No couple ever looked greater 'Til he suddenly felt the need to go swim With his two pet alligators

Now she's up to the third of her loves, Which so happens to be this man So now I feel my life solely depends on Being the best boyfriend I can

So guys and girls watch who you wish for Or you might end up with a shock I may well be with the maddest girl out there And her name is

LULU LEFOXX



ioto by Indrek Gale

LCCA Movie Nights

HND Interactive Media

Watch the best of film at LCCA for free! The greatest 90 minute movies ever made* Every other Wednesday, 18:15 – 20:15, The Cinema (Room 201)

Subscribe at film@lcca.org.uk *according to Bevan

I thoroughly enjoy the movie nights at LCCA. There is usually a broad spectrum of films shown, from comedies and dramas to Greek tragedies and horror films.

The event's theme of showing "The Greatest 90 Minute Films Ever Made" provides a unique selection of cult films, which have become rarer since the immense and repeated success of lengthy blockbusters such as the Lord of the Rings film franchise, Gladiator, and others that exceed the 2 hour mark.

For me, the highlight of studying at LCCA is having the opportunity to realise many of my creative dreams. I have always sought to spend the maximum amount of time developing my passion projects, which happen to fall within the realm of entertainment.

As an Interactive Media student, our work revolves around web authoring, app development, art and animation and digital games development. These media do not exist in a vacuum and are often platforms used to deliver content from many areas of the entertainment world.

Attending film nights is an outlet for me to indulge in my passion for cinematic entertainment. By attending, I can raise a critical eye to assess production techniques in film, such as camera angles, location choices, costume, colour, storyline, and editing.

Studying colour, perspective and imagery used in film informs my choices and scope in my own personal designs, whether they be in web design, games production, animated films, or live action. Writing reviews of TV shows and films (as I endeavour to do at movie nights) focuses my ability to document my observations and share these with a wider audience.

At the end of the movie nights, the audience often debates the merits of the film watched. Bevan Walsh and Karen Fraser are great mentors at the events, steering debate by interjecting with their valuable critical opinions and professional insights. Their encouragement for us to follow in the footsteps of our on-screen heroes is greatly appreciated.



Top left – Designs from Vi🛛a Romero Top right – Designs from Nereku Bottom right - From left to right: Laura Ramsay, Nere Ku, Claire Ritchie, Villa Romero, Anne Marie Kristine Umali, Renan Pecson and Jaggy Glarino.





LOOK OF **STYLE AWARD** WINNERS EXHIBITION **AT LCCA**

As part of an international initiative in collaboration with the British Council, the two winners of Manila's annual 'Look of Style Awards' visited LCCA as part of their prize: a fashion course and the opportunity to showcase their work in the LCCA Gallery. As well as exhibiting their designs, they also gained an insight into the history and significance of British fashion. The two winners, Villa Romero (winner of the apparel category) and Nere Ku (winner of the accessories category), impressed the judges with their work modernising the 'Maria Clara', a traditional gown worn by women in the Philippines.

The contest, which was held in partnership with Look Magazine and the Philippine Daily Inquirer, supports budding fashion designers in the Philippines. The aim was to create opportunities for knowledge exchange between British and Filipino designers, and this year LCCA was their official education partner.

Shoe designer Nere Ku and fashion designer Vi🛛 a Romero had their designs modelled on the catwalk by LCCA students. The event opened with a performance from Fringe award winner Tally Koren and a welcome talk from Chief Academic Officer of GUS Professor Maurits van Rooijen

The exhibition was supported by the British Council, and attended by Filipino designers Jaggy Glarino and Renan Pecson, who were in London to display their work at the International Fashion Showcase. Anne Marie Kristine Umali, the Commercial Attaché and Director of the Embassy of the Philippines, also took part in the event.

LCCA's Director of International Fashion Studies, Claire Ritchie, and Laura Ramsay, Business Development Manager, attended the event, and were delighted to welcome the two winners.

NERE KU

They always say that entering a competition could make or break you, especially for young designers. If you lose, you could also lose your credibility as a designer. But I always believe that opportunity only knocks once. If I didn't take the risk, I wouldn't be here having the time of my life in London.

I am an architecture graduate, and right after graduation I was hired as production designer by the biggest TV network in Manila. After 8 years, I decided to enter the fashion industry, and my passion in shoes brought me to shoe designing. I never planned it. I just made shoes for myself because I can't afford branded shoes. I posted my designs on Facebook and unexpectedly people loved them. I got an order and the rest is history.

When I entered the LOSA 2014, all I wanted was to show my creations to other people. The LOSA challenged me as a shoe designer: creating my entries wasn't easy, because the other designers in the competition were all talented as well. After the competition, I got very busy with my clients for their custom made shoes - I get inspiration from the people around me, as I believe that shoes represent your personality.

Having won, I have been given the opportunity to visit London to showcase my designs and attend a short course. I thought it was simply a prize of the competition, but it was more than that. I am sure that this will open opportunities but the people from LCCA were so for me and I will be forever thankful to the hospitable that I forgot that I was away people behind this. This experience I can say is a memory that will last forever.



This was my first time here and I loved everything - the people, the food, the architecture. I was only reading about this lovely place back home and only seeing it in photos: now I have experienced everything. If I could take London back home, I would!

I met different kinds of people: not just acquaintances, but friends. Aside from the beautiful places here in London that I visited, the events I attended, and the activities I participated in, it was the very warm welcome of LCCA and the other people in London that made this experience memorable.

The greatest prize that I received is not the free trip to London, but the experience I had and the people I became friends with. I thought that it was scary to be in a foreign country, from home. The main reason I will come back to London, aside from the beautiful

VIŇA ROMERO "Nothing is really impossible"



Winning the competition was beyond amazing. It made me realise that nothing is really impossible if you give 100% in everything you do. My LCCA experience enabled me to embrace a whole new horizon of fashion and design, and the exposure gave me the right amount of confidence to continue my passion.

It was my first time here in London, but I already know that this is not going to be the last time. Everything is just so perfect. It's fascinating and at the same time grounding to be able to see the whole new horizon that London offers.

Since the competition, I've been busy balancing school projects and dealing with clients. I get my inspiration from random childhood memories, happy

reflects on the competition

scenery, is because of the warm and friendly people - especially from LCCA.

I also found that Manila fashion and London fashion differ in styles because of the difference in climates, but Manila and London people are all fashionable. I love fashion here in London and I know that I will be able to learn so many things, but I can also say that Filipino designers can compete globally when it comes to creativity.

I would advise other fashion students to join a competition, because it will offer opportunities. Don't be scared to try new trends, different things. Fashion designers are like inventors: inspiration is all around us, we just need to open our eves. Embrace every opportunity that knocks on your door.

My heart is overflowing with thanks to the people who made this once in a lifetime experience possible. I will definitely come back to London to visit my new friends.

thoughts, everyday life, people I meet, and everything that surrounds me.

I would advise fashion students to work within the core of your honest perceptions in order to create an identity that you can call your own. Do not ever limit yourself - always keep in mind that if you really feel passionate about what you're doing, you've got to believe it will happen no matter what.

Cucumber, Banana and Tofu

By Jason Owusu, HND Interactive Media

Cucumber, Banana and Tofu, the heavily publicised series on the 4 Network (Channel 4, E4, and 4OD), has finally kicked off after a long advertising campaign of exuberant yet pre-watershed innuendos. Make no mistake, not a penny of Channel 4's marketing budget was spared to get these avant-garde series' off the ground. And boy, did they make their mark.

Billed as an interconnected universe, the Cucumber/Banana/ Tofu franchise begins its story with Henry, an affluent working man bearing many of the hallmarks of a middle age crisis. He is balding, in a long-term relationship with his partner Lance, constantly fantasising about sex with 'spring chickens' (that's twenty-somethings, mind), and living in a perpetually jaded state about his life's achievements regarding work and love. He is a man with seemingly everything one could ever desire, but despite the love of his partner he is somewhat unaffectionate, and despite his career advances he regards his profession dispassionately.

Cucumber is unabashedly artistic and edgy, bearing all the hallmarks of a classic envelope-pushing Channel 4 production. It is unafraid to explore the depths of sexual humiliation (as demonstrated by a humorous yet slightly unnerving scene with one of Henry's neighbours) and daring enough to surprise its viewership with the passion of an intimate samesex relationship. It juxtaposes panoramic landscapes with claustrophobic close-ups to highlight the vulnerability of the human condition, interspersed with scenes conveying the frenetic state of the modern world.

Banana introduces the viewer to the series' theme of interconnectivity. Shown an hour after Cucumber on the E4 channel, the show follows the life of Dean (Fisayo Akinade), an energetic 19-year-old colleague of Henry's. Dean is gloriously promiscuous, working in a big city with the pick of as many partners as one would need. However, he is broke, facing an uncertain future and a housing problem.

What stands out about Dean is that his outward behaviour is betrayed by an inner confusion about his path in life. These feelings manifest themselves in how Dean's imagination takes flight to justify his lifestyle, telling tales to others regarding his lack of financial stability and sexuality. Light-hearted, awkwardly honest, and genuinely funny, Banana follows in the substantial footsteps of its predecessor and shows much promise for the series as a whole.

And then there was Tofu. Available on 40D straight after nana, this web-series doesn't quite seem to know what it is or what it's doing. Tofu (as explained by Henry in Cucumber) is a nickname for a flaccid state of affairs, and the irony of this name is not lost on the viewer as the episode is a disappointment after the heights of Cucumber and Banana.

It starts off well enough as a blunt documentary where people from all walks of life talk unabashedly about sex - including some of the actors from the other two series', who don't appear to be too far removed from their fictional selves in this department.

Here, however, is where the link stops. After five to ten minutes, Tofu abruptly switches to a contrived and weird fictional tale about a male and female on the dating apps scene. This section of the show has a disappointing sci-fi element to it, with flying drones assessing their love lives and relaying their dating habits and scores in annoyingly robotic voices. Maybe there is a market for this somewhere, but personally I find sex and robots make a bad mix.

Like real life tofu, this web-series is alternative, weird, and not visible on the main shelves, having been promoted much less heavily than the others - and possibly rightfully so. Like much of Snog, Marry, Avoid and its clones on BBC Three, this show is probably best left untouched in a corner of the internet.

'Free Will' pre-launch event in aid of choice

Singer-songwriter and Fringe award winner Tally Koren recently performed at LCCA, accompanied by special guests Phil Curran, Jamie Fisher and LCCA's Executive Dean and Managing Director, Sagi Hartov, on the cello.

Tally's music has been featured on BBC Radio 2 by the likes of Chris Evans and Graham Norton, and she has recently received the 'Ambassador for Peace' award.

The concert raised money for CHOICE Cambodia, which strives to make a difference to extremely poor and disadvantaged Cambodians. Their projects include safe drinking water for villagers in Kandal Province and educating young children in the CHOICE Centre.



J.N. : What have been the highlights of being an Ambassador for Peace? What are the challenges? Tally Koren: The highlight was receiving the award at the Houses of Parliament and getting acknowledgment for organising Music for Peace in the Middle East, which was guite a challenging event to organise.

The important thing is to stay positive keep hoping and believing! What is the main thing you would

recommend for students looking to secure their first job? The first thing I would say is be yourself! Second, be prepared beforehand and research the company well. Third, be friendly!

Tell us about your favourite memory/ experience that you cherish from the time you were a student. I loved being a student. My favourite moment was when my teacher really believed in me and told me not to follow any rules or use books for my essay, but just let it all flow from my own knowledge. It was the best compliment I could have asked for.

"MY MUSIC HAS GOT AN EPIC ECLECTIC SOUND; I CALL IT POP WITH EDGE."

Tell us a bit about your music.

My music has got an epic eclectic sound; I call it pop with edge. My middle eastern background brings the percussive element, and the orchestration comes from my love of classical music.

www.tallykoren.com

Where do you get your inspiration from?

When I write the lyrics myself and compose it, then the answer is the power of life itself. Sometimes a good text can inspire me to compose and I love it as it takes my music to different places.

Who do you look up to?

People that are honest and have a fulfilled life doing what they love.

"BE UNIQUE: FIND AN ANGLE THAT IS DIFFERENT AND DON'T **BE AFRAID. HAVE YOUR** VISION AND DON'T LET ANYONE TAKE IT

FROM YOU!"

How much contact have you had with vour industry while you were studying?

I am known for being very good at networking and once even a PR that I hired asked me if I can be their PR. My advice is to use every opportunity to create something and make connections!

Any advice for the next generation of students?

My advice is be good at what you do, and unique, as millions want to achieve the same thing. Go out there and perform so that people can see you. Most importantly, don't sit and wait for the big label! Those days are gone and now young people have more control and possibilities in the digital and social media era.

"These pictures were taken at the Rocket Barbershop on a quiet, cold morning, followed by coffee and an exchange of smiles. I named these two photos "Last Stop Vegas" and "The Chameleon Soul" based on the subjects' interesting life story.

My first ever portrait photography shoot was really fascinating. At first, being new to each other made it hard because we weren't

Send your photos to editor@lcca.org.uk

Care, spinam case

10

accustomed to each other. It took me a while to get used to the fact that the subject was also watching me as a photographer, not just me looking at them.

A face tells a thousand words. When capturing a portrait photo I think you can always find the history books they have read, the images they have been looking at, the places they have been, and the lifestyle that they have been living."





On March 19, LCCA premiered a number of diverse creative works from students on the HND Interactive Media courses, including everything from video game demos to Bauhaus replicas, innovative lounge designs, motion graphics and more.

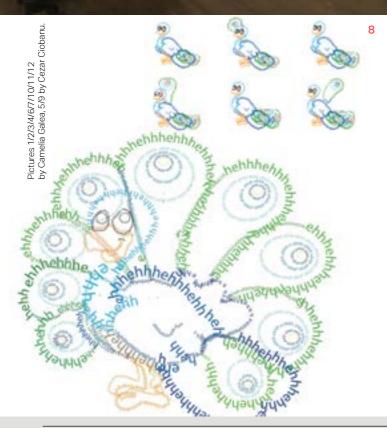
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12

[a peacock] makes.

Gabriel-Cristian Catangiu, 3D Design (pictures 9, 10)

The works that I am presenting today are two models of furniture [one yellow, one red], created in the Bauhaus style, directly inspired by furniture created in this style in 1923. The models were crafted from wood and foam, and constructed to a scale of 1:5. The form of the yellow chair and its structure are a derivation of the red one. It is an interesting piece, as it has a dual function as both a table and a chair. I am influenced by the Bauhaus style and many other designers. However, I am inspired by other designers to learn from and improve their designs, rather than simply replicate them.







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From Bauhaus replicas to video games: LCCA's Interactive Media and 3D Design exhibition

Creative was on the scene to view the exhibited works, and find out what made the creative people behind these designs tick.

Kathryna Bowen, Interactive Media (image 8)

The theme of my work is "visualising onomatopoeia". As an assignment brief given to us during the course, our objective was to create an animation featuring images drawn using elements of text. My work shows a peacock, which is visually composed of colourful text representing the sounds

As an artist, Hayden Williams is an inspiration for my creations. When he was younger, he used to design Barbie dolls. Interestingly, his life imitated art, as later in life he was able to design for and dress real life models! Williams loves females, and the feminine form - and the sexiness of it.

[His appreciation] of the feminine form, as well as his drawing styles (and those of several other urban fashion designers) inspire me.

Easy to do celeb looks!





<u>Genniler</u> Hudson

Jennifer Hudson broke all the rules by rocking a bold eye with a bold lip, but it worked - it REALLY worked! It's the perfect way to brighten things up, especially if you're wearing a fairly neutral outfit.

MY TIPS Start this look off by applying a black eyeshadow on your entire lid, then use the sellotape trick I mentioned above to curve the ends of the eveshadow into a cat eye shape. • To add even more emphasis to the eyes, you can use a flick of liquid eyeliner (1). • Apply your normal foundation and try not to go to heavy with highlighting or contouring, as this will make the face look too busy. • Line your outer lip line with a dark purple (2), then use a slightly lighter purple lipstick (3) to give an ombre look!





Rihanna



the balance of your entire face! MY TIPS To achieve Rihanna's bold but neutral look. vou'll need an evebrow pencil that matches your eyebrow colour (4). You'll use this to fill in any gaps in your brows by making small swiping motions following your natural shape. • After this, you'll need to place a soft brown colour into the crease of your eye. If you have a dark skin tone, try a brown with a slight reddish undertone. • To get her wide-eyed look, you'll need to line both your upper and lower lash lines and then apply mascara to your top and bottom lashes. • To imitate her beautiful healthy glow, you can try mixing a liquid illuminator (5) in with a liquid foundation or tinted moisturiser, and then finish off with your favourite nude lipstick! (6)



Kim Kardashian

Kim Kardashian's renowned makeup artist Mario Dedivanovic has done it once again! He brought out her inner goddess with this show-stopping gold look.

MY TIPS For this look, it is all about the intense smoky eye. • You'll need to start by applying a shimmery gold eyeshadow on your eyelid - work it right up into the crease. You'll then need to intensify this by going over your crease with a dark brown (7). On the outer third of your eyelid, apply some black eyeshadow: start gently and slowly build it in, focusing on the outside corner of the eye the most. • No Kim Kardashian look would be complete without contouring and highlighting, so for this you'll need to apply a highlighter under your eyes, down the bridge of your nose and just above your cheek bones. Next, apply a powder or bronzer that is about 2 shades darker than your skin tone on your cheek bones (8) before dabbing a shimmery highlighter on your forehead, chin and collar bone (9). • Then, finish with a very subtle neutral lipstick.





Jessie J looked absolutely divine with a simple eye and bold lip. This simple yet striking look is all about the evelashes.

MY TIPS Start by curling your lashes with an eyelash curler (10), then apply a coat of your favourite mascara. • If like me you weren't blessed with fluttering long lashes, the best way to achieve this look it to whip out some falsies (11), simple strip lashes will do. Apply adhesive to the strip of the false lashes and wait 30 seconds. Then give them a blow, close the eye that you want to place the lashes onto, and apply them as close to your natural lash line as possible. • When the lashes are in place and feel secure, apply another coat of mascara to your top and bottom lashes. • Apply foundation as normal, then finish with a berry lipstick. To get Jessie's intense pout, fill your lips in with a deep red lip liner before applying the lipstick (12).









Taylor Swift

Taylor Swift looked absolutely stunning with a blue smoky eye and natural lips.

MY TIPS To get this look, I'd suggest starting with your base: try applying your usual foundation with a damp sponge or brush for a dewy even finish (12). • For the eyes, apply a neutral eye shadow that is about 2 shades lighter than your skin tone, then apply a dark blue (13) (or any colour that takes your fancy) to the outer third of your eyelid. To recreate her sexy 'cat-eye' look, you can try placing a piece of sellotape from the outer corner of your eye to the end of your eyebrow to use as a guide for where to place your eyeshadow. • Then, use a white eveliner pencil on your bottom lash line - this looks especially stunning for you blue-eyed beauties! If you have darker eyes, try a more beige toned liner. • Place the colour that you put on the outer corner of your eyelid on your lower lash line. Then apply mascara on both your top and bottom lashes, and finish off with your favourite pink lip gloss (14).





MUSEUMS AT NIGHT: **DICKENS AFTER DARK**

15 May, 18:00 - 22:00 The Charles Dickens Museum 48 Doughty Street London WC1N 2LX www.dickensmuseum.com

The Charles Dickens Museum is opening at night for one evening only, in collaboration with the Museums at Night project. This is a perfect opportunity to get away from the hustle and bustle of the city.

This will be a very different experience at the famous author's former home. Dickens expert Professor Michael Slater will do a reading, and classic films will be screened throughout the evening.

Catherine Dickens's recipes will be demonstrated in the kitchen, and there is a bar in the neighbouring house. To top it all off, delicious food from local sources will also be available. This is guaranteed to be a memorable Victorian entertainment for all!

What's on in London?

CORAL REEFS: SECRET CITIES OF THE SEA

27 March – 13 September The Natural History Museum Cromwell Road London SW7 5BD http://www.nhm.ac.uk/

'Coral reefs are not simply beautiful environments. They provide food, income, and storm protection for many millions of people around the world,' says coral reef expert Dr Ken Johnson.

Learn more about the fascinating world of coral at this exhibition. You can see Charles Darwin's coral collection, a live coral reef, a virtual dive and more than 250 specimens from the Natural History Museum.



ART IN MIND: **FREEDOM**

16 – 26 April The Brick Lane Gallery 196 Brick Lane London E1 6SA www.thebricklanegallery.com

Agnes Baksa, Patty Williams and Thomas J. Steuer are a few of the artists who will be showcasing their work at the Art in Mind: FREEDOM exhibition. You can see talent from all kinds of different artistic backgrounds here.

THE LONDON COFFEE FESTIVAL 2015

30 April - 3 May 15 Hanbury Street The Old Truman Brewery London E1 6QR londoncoffeefestival.com

With over 250 different types of artisan coffee, gourmet food stalls, live music, and exhibitions, the London Coffee Festival is an experience you don't want to miss. Be one of the expected 22,000 visitors this year!

STRANGE CREATURES: THE ART OF **UNKNOWN** ANIMALS

Until 27 June, FREE Grant Museum of Zoology 21 University St London WC1E 6DE www.ucl.ac.uk/museums/zoology

When explorers came back from distant lands with descriptions of the animals in foreign countries, the only means of representing these specimens was through art. "The Art of Unknown Animals" focuses on these pictures. The exhibits include Europe's first image of an Australian animal and reconstructions of dinosaurs.



The Kongouro from New Holland, 1772. George Stubbs

YOUR GUIDE TO THE **EVENTS, ACTIVITIES** AND ATTRACTIONS IN LONDON.



See 3D printed creations on the catwalk and the incredible works achieved by today's hi-tech printing at the fourth annual 3D Printshow. This innovation is not only limited to fashion, but also goes far beyond: visit the show to see how 3D printing has affected art & design, medical advancements, automotive and business innovations, food, and furniture.

3D advances within the educational sector, and other exciting innovations will also be featured.

Andreia Chaves, 3D printshow





MAGNIFICENT **OBSESSIONS:** THE ARTIST AS COLLECTOR

Until 25 May Barbican Centre Silk St London EC2Y 8DS www.barbican.org.uk

Visit this exhibition to admire the personal collections of 14 major artists, including Andy Warhol and Damien Hirst. While some of the exhibits might seem like an incoherent hoard, others show a sense of aesthetics and beauty. Admiration might not be the right word when one sees Andy Warhol's cookie iars or Damien Hirst's skulls. but the collections certainly relate to your inner hoarder.



2015 SONY WORLD PHOTOGRAPHY **AWARDS EXHIBITION**

24 April - 10 May Somerset House The Strand, London WC2R 1LA www.worldphoto.org/

The Sony World Photography Awards is one of the world's leading photography competitions. The winner and shortlisted images are being selected from 139,000 entries, which cover disciplines from photojournalism to fine art.



WOMAN IN GOLD

In a film based on true events, Helen Mirren (The Queen, RED) plays Maria Altmann, a Jewish refugee who fought the Austrian government to reclaim artwork that was rightfully hers. The portrait of Altmann's aunt, painted by Gustav Klimt, was confiscated by Nazis just before World War II began. Along with her lawyer, E. Randol Schoenberg, played by Ryan Reynolds (R.I.P.D., X-Men Origins: Wolverine), Altmann took her case to the Supreme Court of the United States in 2004.

Opening on 3rd April, Woman in Gold has a fantastic supporting cast including Katie Holmes (Batman Begins, Phone Booth) and Charles Dance (Gosford Park, The Imitation Game).

Directed by Simon Curtis (My Week with Marilyn), this tale of an honest fight for justice is not to be missed.



FAR FROM THE MADDING CROWD

Set in Victorian England, this adaptation of Thomas Hardy's iconic novel follows a young, independent woman named Bathsheba Everdene who attracts the attention of three very different men: a sheep farmer, a sergeant and a wealthy bachelor. The story follows Everdene, played by Carey Mulligan (The Great Gatsby, Public Enemies) and documents the choices she makes as she explores relationships and

everything they provide.

This tragicomedy stars Matthias Schoenaerts (Bullhead, The Drop), Tom Sturridge (On the Road, Pirate Radio) and Michael Sheen (Twilight, TRON: Legacy) as Everdene's three suitors. Excellently written and beautifully portrayed, this film is definitely one to watch out for this spring.



CHILD 44

This chilling thriller tells the story of MGB Agent Leo Demidov (played by Tom Hardy: The Dark Night Rises, Lawless) and his hunt to discover the truth behind a series of brutal child murders.

Set during Stalin's Soviet Union rule, Demidov is stripped of all status and power when he refuses to denounce his wife Raisa (Noomi Rapace: Prometheus, The Girl with the Dragon Tattoo) and the two go on the run. The race is on to uncover the serial killer and prevent the slaughter of more innocent children. Based on Tom Rob Smith's best-selling novel of the same name, the film is set for release on 17th April.



PITCH PERFECT 2

This highly-anticipated sequel, directed by and featuring Elizabeth Banks (The Hunger Games, The Lego Movie) is due for release on May 15th.

The whole gang are back in this musical comedy sequel, including Anna Kendrick (Into the Woods, Up in the Air) and Rebel Wilson (Bridesmaids, Bachelorette) who will be reprising their roles as Beca and Fat Amy: two members of the a capella group 'The Barden Bellas'. After Fat Amy flashes the President of the USA during a performance of Miley

DISNEY TOMORROWLAND: A WORLD BEYOND

This sci-fi adventure tells the story of curious teenage girl Casey Newton (Britt Robertson: The First Time, Scream 4), and middle-aged genius, Frank Walker (George Clooney: Gravity, Ocean's Eleven), as they venture into an alternative universe known only as Tomorrowland.

Raffey Cassidy (Snow White and the Huntsman, Mr Selfridge) also stars as Athena, a pre-pubescent robot.

The mission to uncover the secrets of this unknown time and space is a dangerous one.

> Cyrus's Wrecking Ball, the Barden Bellas are suspended from the International Championship of Collegiate A Capella - unless they can win the global championships.

You won't want to miss this hilarious sequel, featuring renditions of Beyonce's Run the World and the chart-topping Cups from the original Pitch Perfect.



TRIBAE

Sara explores her cultural roots

Sara Ekodi, HND Fashion & Textiles, LCCA Manchester campus

"This is the collection I created for a design project in first year. In our Cultural Understanding in Fashion module, we explored how different cultures influence fashion and then looked for inspiration in them. After exploring eastern fashion, I realised how fascinating and unique every culture is, and how amazing it is that we are all connected through music, food and fashion.

I also wanted to discover my own cultural roots, I wanted to learn, explore and get inspired by it, aiming to be able to create something new at the end. That is when I researched and created TRIBAF".



The invasion of mobile devices into our daily lives has completely changed how we pass our time. Forget Snake and Tetris; now you have hundreds of apps that can do everything from checking your bank balance to conquering an empire.

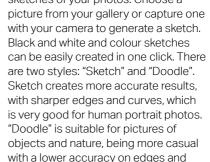




PENCIL SKETCH

LUMOSITY

Used by over 60 million people worldwide, Lumosity was created by neuroscientists. It creates a program that challenges your brain, training your memory, attention span, and more. With foundations in the study of neuroplasticity. Lumosity games are used in scientific research and have been incorporated into studies by top scientists worldwide.



curves.





DESTINY QUEST

Go beyond the walls of your library with the Destiny Quest mobile app! Available for Android phones and tablets, this app puts the powerful searching capabilities of Destiny Quest in the palm of your hand. Using Destiny Quest, students can browse their library's Follett eBook collection, check out a Follett eBook using the Follett Enlight app, and read their Follett eBook anytime, anywhere from a tablet device.

ADOBE INSPIRE Adobe Inspire magazine covers the thriving community of creative people. Every issue showcases the amazing work produced by designers, illustrators, photographers, videographers, motion graphics artists, and more. The tablet edition of Inspire Magazine contains bonus features that can't be found on the companion website.



Some of the best and most ingenious apps out there have been created for those with a more artistic mind – find our favourites below!



CINIME

This is an easy-to-use app that turns you into an artist by creating pencil sketches of your photos. Choose a

Cinime is the ultimate cinema companion! You can browse through upcoming movies, watch new trailers, and unlock movie information by scanning film posters. At the cinema, keep the app open during the ads and trailers. Using sound recognition. Cinime will automatically unlock content, rewards and competitions. You can even use your phone as a controller to play interactive games with the cinema screen. Once the film starts, switch your phone to silent. Check back once it's over, and you'll find rewards waiting for you in the 'Goodies' section.



DRAGON DICTATION

Dragon Remote Microphone for Android lets you turn your Android device into a wireless microphone. For use with Dragon NaturallySpeaking version 12, Dragon Speech recognition for your PC will change how you work, communicate, and create. Dragon NaturallySpeaking has been designed to turn your voice into text faster and more accurately than ever before. Just say what you're thinking to capture ideas, create content, browse through email, search the web, or control your PC.

Careers with Carmen

Don't miss out on the great workshops and guest speaker events organised by our careers department every month!

EXCLUSIVE INTERVIEW WITH SHAHEEN MERALI

Independent curator and writer Shaheen Merali gave the first in a series of lectures examining cultures around the world, exploring topics such as identity, space, and translation.

His first lecture concentrated on art history. More talks are lined up for the future, so stay tuned.

What are the highlights of being an independent curator and writer? What are the challenges?

There are many advantages to working independently. You remain unfettered by institutional formalities that guide

and guard organisations. Having said that, working informally or in a capacity outside of these formalities can be alienating - one needs to remain flexible. It takes time and a personal drive to work in different environments for shorter timeframes and still work collectively on projects. It takes some getting used to, being the one constantly arriving into a settled environment, but you are welcomed as long as you bring different skills and vision.

What advice would you give to students looking to secure their first job?

To secure a job is to maintain a balance between your abilities and your hopes alongside whomever you are working with. To achieve and maintain a sense of self is a real asset for reaching your maximum potential in employment. Look for these balances and check to ensure their presence.

If you had one piece of advice for LCCA students, what would it be? One should finish what one has started and then start again.

We are constantly on a journey of learning.

Tell us about your favourite memory or experience from when you were a student...

Studying is a wonderful opportunity to become part of new worlds, discovering and becoming knowledgeable about what exists and how it can enhance your future.

Student life should be a time of experiences and acknowledging how it can shape your future. Understanding ourselves in a creative world should be full of new sensations and experiments.

What do you think of the globalised art world of today?

The world has been globalised for a long while. What is challenging about our contemporary art world is its speed, its velocity, its transparency and its lack of transparency at the same time. In this information age we think we know so much about so many others, some good (a world full of art, music, films, literature and goodwill) but also some not so good, including the growing inequality in wealth and the powerful place of the art market. How and what we are willing to do about the fate of the art world remains up to us. We must make the impossible possible for the next generation of art production.



Internship at Doodledo

by Daniel Balica, HND Photography

The internship was through our careers department. I emailed Celsa, the owner of DoodleDo, and she asked me for a portfolio. She said she recognised my work from the *Indiscipline of Fashion* exhibition at LCCA: she had seen it whilst she had been at the college giving a talk.

She was interested in one of my works and was happy for me to come and take photos. We exchanged a few ideas via email, and when we met, I came up with the idea of combining photography with painting. There was one day of shooting; it was fun, and the kids were great. We shot the images in her back office, where I used just two strobe lights and a few props that I had found around the room.

The most challenging part was the deadline. Celsa was going to a trade show, so all the photos needed to be ready to print in two days. All the garments are created in India and arrived late, so we were in a big rush. I spent 26 hours with no sleep editing the images. My girlfriend, a muralist painter, did the background for my final image and then I added what she was painting afterwards in Photoshop. In the end, Celsa was really pleased with the final images.

Studying photography at LCCA has given me so many opportunities within the industry, and has broadened my knowledge of the photography business. I feel more prepared to enter the world of work now. Ideally, I would like to enter the fashion and advertising photography sector.

I think these kinds of internship opportunities are what we need to focus on during our time in college. As well as giving us essential experience, they can be real opportunities to break into the industry and improve our portfolio.



Our workshops will help you progress in your career, while guest speaker events are a brilliant platform for you to secure an internship opportunity.

WHY ARE INTERNSHIPS IMPORTANT?

As a student or graduate it is important to stay focused on your career goals, allocating enough time to pursue them and putting a substantial amount of energy into achieving them.

Internships are a good way to start following these goals. They allow you to learn more about the industry and career you are interested in, whilst gaining much-needed experience.

Here are few benefits of internships:

- Gain real-world experience
- Learn more about the industry, direct from employers
- Boost your CV
- Develop skills and increase your confidence
- Gain perspective on what you want to do with your career
- Create contacts and networking opportunities

An internship allows you to find out more about the industry you're interested in, as well as possible career pathways. It is also a great way to create opportunities for getting a permanent job.

Employers often use internships to assess your abilities with the intention of recruiting from their pool of interns. This means they won't need to advertise the vacancy and go through a timeconsuming selection process.

It is not guaranteed that an internship will end with a job offer – however, if you prove to the employer that you have the right skills, showing professionalism and a willingness to learn, it could point you in that direction.

Career support is just an email away. To get more advice,

email us at careers@lcca.org.uk

Be enthusiastic and make sure the employer knows that you wish to become an employee while you are interning, enquire about potential vacancies and career pathways.

When looking for an internship:

- Think about what you want to get out of the experience
- Consider what type of organisation you would like to intern for
- Think about the skills you would like to develop
- Do not limit your applications to well-known companies
- Prepare your CV and cover letter and go through mock interview questions

Be persistent when applying for internships. If you are not successful at first, re-apply in the future. Assess what you need to improve to increase your chances next time.



ENVISE

Serves 4 Preparation and cooking time: 30 min

Nutritional info per serving: 514 Kcal, 24.3g fat (10.8g sat fat), 35g carbs, 29.6g protein, 1g salt, 5.4g sugar

BOLOGNESE A LA PHILLIP

TRY OUT AN ITALIAN CLASSIC FROM A BRITISH KITCHEN. PHILLIP'S SECRET: SEASON THE MINCE WITH SOY SAUCE FOR AN INTENSE FLAVOUR.

INGREDIENTS

2 tbsp oil 500g beef mince 1 sliced onion 2 crushed garlic cloves 800g tinned chopped tomatoes A handful of fresh basil, finely sliced 400g dried spaghetti Dried oregano Salt & black pepper

METHOD

1. Over a medium heat, heat 1tbsp of oil in a frying pan. Once hot, add the beef mince with a pinch of salt, pepper and a sprinkle of dried oregano. Break the mince up with a spoon and brown the meat all over - but be careful not to burn it! When browned, set the mince aside in a bowl. 2. Add the remaining oil to the now empty frying pan and place back over a medium heat. Add the onions with a little salt and fry for 5 minutes until softened. Add the garlic and then cook for a further couple of minutes.

3. Empty the mince back into the pan, add the tomatoes, and stir.

4. Bring to a simmer and then reduce the heat, cover with a lid, and cook gently for 30 minutes. Check for seasoning and add salt and pepper if necessary.

5. Cook your spaghetti according to the packet instructions. Once cooked, drain the spaghetti, add to the bolognese sauce and mix well.

6. Finally, add most of your basil and serve with the remaining basil leaves scattered on top.

BET FIT USING Now that spring is here, bring out your inner child: have fun, play, and keep fit! **YOUR INNER GHILD**

After doing a warm-up of your choice (e.g. skipping, jogging or a fast-paced walk around the park), complete 7 to 10 repetitions of each exercise in the main workout below.



PUSH-UPS

Use a bench. Start with your spine straight and your legs about a hip width apart. Drop your chest towards the bench and fully press back up.





Keep your arms straight and your shoulders down whilst maintaining a long body. Add a knee tuck to work your abdominal muscles.



ROPE PULL-UP Attach a set of ropes to an overhead bar. From a hanging position, grab the rope and pull your body up, then release slowly.





A heart-to-heart with Interactive Media student Stephen Mark



Why did you choose Interactive Media at LCCA?

The media is a powerful tool of communication and entertainment. Used effectively, it can inspire and empower people from all over the world - this is something that I have a great interest in.

Through various means of technology, media in all forms has had the chance to spread in ways never witnessed before. It continues to grow, enabling people to voice their views, opinions, and creativity to a global audience.

Tell us a bit about the work you have done for Roadworks Media. What were the highlights and challenges?

I was the creative director, designing all of the PR advertising material: posters, business cards, online social media, flyers, etc. The highlight was designing a magazine in which I was given creative control. I gave the magazine a unique look and style.

This was a huge challenge, as it was important to implement an overall look of continuity across all of the PR material. My goal was to assign a signature style to the publication that would enable it to be recognised at a glance. This was achieved through the effective use of typography, art and colour.

Tell us about your college experience.

I have met great teachers at LCCA who have extensive experience of their subjects. This bestows a huge element of respect in the classroom.

The nature of the course encourages us interact in and outside of the class. This can be daunting at times, but overall it's an empowering experience which I love.

What has been the highlight of your course so far?

Each film project that we complete adds another element to our portfolio. So, when we leave the course, we will have something tangible that showcases our learning experience. This also gives us something to critique and improve on. In some cases, it gives us something to show off to our family and friends.

How much contact have you had with your industry through the college?

The course has given us all a huge confidence boost to exercise our new found knowledge in our own personal projects away from university. Subsequently, I have created a short film that has sparked a lot of interest.

What's living in London like?

I love London. The multicultural diversity that London has makes it one of the greatest cities in the world. The United Kingdom was built with the help of people from across the globe, and it's not hard to see, whether you're living here or just passing through. London is a huge melting pot of culture that cannot be found in any other city.

What are your plans for when you graduate?

My plans are to explore the creative media industry and gain as much experience as I can in the field. Then, ultimately I would like to give back via teaching to the next generation.

Who do you think your course would appeal to?

Anybody that's interested in the media industry. This course will benefit anyone with a curiosity for multiple aspects of the media, like script writing, editing, or animation. This course teaches the fundamentals of all these aspects, all the way from devising a professional proposal to delivering a professional edit. This course will fine tune any enthusiast into a media professional.

Any advice for the next generation of LCCA students?

Get on board with the mind-set that you're thirsty to acquire as much knowledge as possible. Always remain confident: every professional was once a beginner.

Be willing to put in the effort, and push yourself to achieve. Assignments can be tough at times, but the trick is to get them started while the project is in motion - and the teachers are always willing to guide you. Good luck!

> Check out Stephen's directorial debut 'Learn Hard' on Vimeo: https://vimeo.com/10683936 3

16 – 30 APRIL **TIME AND PLACE** Brian & Gareth McClave, André Lichtenberg

The Gallery, LCCA 15–19 Great Chapel St. London W1F 8FN Monday to Friday 1-2pm and 5.30 – 8.30pm

12–15 MAY BOW TIE: THE INVISIBLE MAN

Handmade bow ties by Cristian G. Catangiu

The Gallery, LCCA 15–19 Great Chapel St. London W1F 8FN Monday to Friday 1-2pm and 5.30 – 8.30pm