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LCCA

ondon College

FREE

LCCA Student Magazine # 3

# THE ART OF COUTURE

**Exclusive interview with Juan Carlos Quintana** 

# PREVIEWS

What's on in London? The must-see movies of 2015

# LIFESTYLE

Winter beauty must-haves Yoga to stimulate your body

# INSIGHTS

# FROM BAR BOARDS TO LONDON FASHION WEEK

SIX APPS FOR STUDENTS

**INTERACTIVE** 

# **RETRO**SPECTIVES

FEATURING THE BEST STUDENT PHOTOGRAPHERS

# LETTER **FROM** THE DEAN

# **"THE GREATEST 90 MINUTE** MOVIES EVER MADE" (according to Bevan)

21st Jan Stranger Than Paradise [Jim Jarmusch, 1984] Sightseers [Ben Wheatley, 2012] 28th Jan 4th Feb Groundhog Day [Harold Ramis, 1993] 11th Feb Harold & Maude [Hal Ashby, 1971] Your Sister's Sister [Lynn Shelton, 2011] 18th Feb Chungking Express [Wong Kar-Wai, 1994] 25th Feb 4th Mar The Killing[Stanley Kubrick, 1956] Reservoir Dogs [Quentin Tarantino, 1992 11th Mar Locke [Steven Knight, 2013] 18th Mar Short Term 12 [Destin Daniel Cretton, 2013 25th Mar 1st April This is Spinal Tap [Rob Reiner, 1984] Subject to change

## INFORMATION

6:30pm to 8:15pm in the "Cinema" Room 201 LCCA Sheraton House To register email film@lcca.org.uk

## Happy New Year from LCCA!

2015 is going to be very exciting for all of us. We'll soon be launching a range of new courses, including favourites like photography and fashion, plus brand new creative technology subjects like app design and animation.

We've also worked hard to build relationships with renowned international art schools, including Mod'Art, Maryse Eloy Paris and Université Catholique de Lille. As a result of these strategic partnerships, HND students in Fashion, Photography, Interactive Media, CMP, and 3D Design now have the opportunity to top up their qualifications to a bachelors degree.

Meanwhile, our student council have been going from strength to strength, and have proved themselves to be a force for good within the college; you can read more about their achievements on page 3.

More than ever, we want you to get involved with LCCA and the opportunities we offer! There are a number of great events coming up that will showcase LCCA talent, including an upcoming exhibition of work from our Interactive Media students.

We encourage you all to keep up the high standards of 2014, and make the New Year even more of a success.

Sagi Hartov **Executive Dean & Managing Director, LCCA** 

# **MOVIE NIGHT**

Every Wednesday, 18:15 – 20:15 FREE to attend

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@lccarts

#### CONTRIBUTORS Jackson Netto

Helen Gould, Erin O' Neill Maëlle Christien Natasha Holness, Jennifer Keelson, Helen Gould, Carmen Andreica, Silvia Dos Santos Pais Lopes, Emily Faulder, Sandy Sohal, Ivana Puchlova, Cristian Sebastian Sandu, Silia Manninen, Maria Matyas, Natalia Villarruel act email\_editor@lcca.org.uk

Cover picture by Indrek Galetin, Photography Student

#### Follow LCCA www.lcca.org.uk







#### Visit Stonehenge with LCCA!



# January 2015



#### A word from the editor

I am delighted to welcome you to the third issue of Creative.

I hope you enjoyed the festive season, and are now ready to move into 2015 with some positive goals. Speaking of goals, have a look at our article about New Year's resolutions for some ideas on how to stick to yours!

Among the many exciting articles in this issue, I am particularly pleased to announce new projects from Student Engagement, where we aim to work closely with you to ensure you have the best time possible while studying at LCCA.

And that's not all - there's plenty more to get stuck into, with food for a fiver. yoga, and our Valentine's Day special all waiting for you in these pages.

Creative has seen some fantastic accomplishments in 2014, and these wouldn't have been possible without the commitment and hard work of our passionate students and editorial team. A hearty thank you for all your contributions.

May you have an incredible 2015, and achieve everything you hope to.

Enjoy!



www.twitter.com/LCCAUK



# Student Engagement

LCCA student engagement is here to spice up your college experience, so you can get active, engage in our different activities, make new friends, and have fun.

If you want to create a new group, like a game society, book club, sports clubs - you name it! We are more than happy to discuss your ideas and see how we can help.



#### LCCA WINTER PARTY

The LCCA Winter Party at Sheraton House pampered students with mulled wine, mince pies, and a screening of Bad Santa.

All students who attended received a Christmas present. It was a relaxed evening with laughs and time to catch up with everyone before the holidays.



# LCCA FRESHERS WEEK

LCCA fresher's week kicked off by offering students free fitness guest passes, discount vouchers, and fun activities organised by LCCA student council members.

Author and film-maker, Eric Schachter, spoke about the unique concept of the Sir Charlie Darwin Film Festival, and his

experience as a film director and artist. Another highlight was the photo corner, with professional

photography settings and costumes to dress up in. Students were then treated to a screening of Animal House, special bar nights, and a trip to the London night clubs.



LCCA TALENT SHOW 2015

Do you think you've got what it takes? Showcase your special skill of singing, dancing, acting, playing an instrument or being the best comedian on campus at the LCCA Talent show 2015. This annual talent show is your worth of Amazon vouchers if you're crowned "LCCA's talent 2015." Put your name on the list in Room 203, or email your details to studentengagement@lcca.org.uk. Stay tuned for audition dates!





#### PARTY DISCOUNT FOR LCCA STUDENTS

LCCA is happy to announce that all students will now be able to save money on nights out in London, due to our partnership with www.londout.com. You can now party in clubs like Piccadilly Institute, Grace, Ruby Blue and Trapeze for much less, even on Fridays and Saturdays. When booking your entrance ticket on the website, use promo-code 'LCCA' to pay only £4.50 - that's less than half price! Make sure you take advantage of this low price while you can.

## **CULTURAL ACTIVITIES**

Sign up in Room 203 for the activities listed below, and once there are enough participants we'll make it happen! Got an idea that isn't listed here? Share it with us at studentengagement@ lcca.org.uk



House of Parliament

**GUIDED TOURS LONDON** From the Palace of Westminster; the centre of political life in England, to the iconic landmark Big Ben, London is full of sights to see. Don't miss the Royal Opera House, home of the Royal ballet, orchestra and opera; a mecca of major performing arts.

**UK TRIPS** 





Thorpe Park

Stonehenge & Bath (£45) Leeds Castle & Canterbury (£45) The Making of Harry Potter: Studio Tour (£55)

# **Student Council**

The student council is your voice, bringing your suggestions to the academic and management team for a better student environment. Here are their updates:

Akissi – I have put forward your request and we have vending machines on campus

Juan – I have brought about change to make the IMac studio stay open longer. Silvia – I have raised my voice: we now have a bigger room to practice and we have microwaves in the student lounge.

Akissi is the Fashion & Textiles student council member; Juan is the Interactive Media student council member; Silvia is the Performing Arts student council member

#### NEW PHOTOGRAPHY STUDENT COUNCIL MEMBER AT LCCA LONDON

Emily Faulder is a photography student, and the newest Student Council member at LCCA. She has a career background in HR, but is really enjoying her new beginning at LCCA pursuing her passion for photography. Emily always enjoyed photography, and the course has been a really good way for her to spend time doing something she loves

and expanding her portfolio at the same time

Her highlight at LCCA so far has been having the opportunity to shoot on black and white film and develop her photos in the darkroom.

"LCCA's photography course is so diverse and I've learnt so much during my first year, so I'm excited to embark on my second year, and be the student council member for the course," she said. Being a student council member is a great way for Emily to provide a link between students and management, and she is keen to ensure that student's opinions and suggestions are heard. We are thrilled to welcome Emily on board the LCCA Student Council. Email her at:

efaulder@studentcouncil. lcca.org.uk



## INTERNATIONAL GUIDED TOURS



AMSTERDAM AND BRUGES, £139 With its name deriving from Sanskrit, meaning region below sea level, Amsterdam is also completely flat. Home of the oldest stock exchange in the world and of course the worldfamous 'coffee shops', Amsterdam is a place not to be missed.



## MUSEUM VISITS

Take a 40 minute tour of one of the world's oldest museums for FREE. The British Museum has exhibitions on: 1. Ancient Greece (11:30)

- 2. Ancient Egypt (14:30)
- 3. Ancient Rome (15:15)
- 4. Medieval Europe (14:45)



PARIS AND VERSAILLES, £139 Situated on the River Seine, the capital city of France is the fifth largest city in Europe. Paris is one of the world's most thriving

metropolises, with culture and history on every street just waiting to be explored.

## NEW STUDENT COUNCIL MEMBERS ELECTED AT LCCA MANCHESTER AND **BIRMINGHAM CAMPUSES**

Sara Ekodi is the new student council member for Manchester. Email her at:

sekodi@studentcouncil.lcca.org.uk Sara Lilian Smith is the new student council member for Birmingham. Email her at: ssmith@studentcouncil.lcca.org.uk







# Uniting bar boards

By Ivana Puchlova, Photography

MARBLE HILL 35

# If you've got a story, why not share it in the next issue of Creative?

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Harisso Almondo

Sunstal Chilli Necks

dives

Grackers

ABOUT ME

I am attending my second year of the full time HND Photography course. I have always been passionate about art and photography, and last year I decided to change my career and become a professional photographer.

As I am not a technical person, during the first year I found the technical parts of the classes challenging, whereas I enjoyed the artistic and historical parts a lot. I studied amazing artists and photographers who inspired and helped me to find my own path. In the second year, I started to focus more on the creative process of photography.



#### ABOUT THE BOARDS

I have been writing bar boards since 2006, when I was working as assistant manager for a Mitchells & Butlers bar chain. My manager asked me to update one of the boards to promote a special offer, and liked it a lot.

My managers asked me to do it for other bars too; my calligraphy became the company standard for 14 bars, and I was free to make my own decisions about the layout and the style of writing.

Writing boards is not easy as it may look, and it is time consuming. In some of the sites with up to 9 boards, I can spend 5 to 6 hours working on them.

During the year, there are very busy periods around certain holidays like Christmas, Easter, Mother's /Father's Day, Valentines etc. because all the sites need to update the boards at the same time. Other busy periods are during the company menu changes (twice a year). and when new sites are opened or old ones are refurbished. I have been in situations when I had to write boards for days in a row to meet the deadlines.

Another challenge is that boards are sometime high on the walls or in places that are difficult to reach, and very often I have to make the changes during opening hours with customers inside.

Writing the boards requires lot of concentration, attention to detail, and a good eye for framing and balancing the text in order to make it look good. If I make a mistake, I have to react quickly to fix it before the chalk marker pen dries otherwise I have to paint on top of it and start again.

I do not use a ruler to write in a straight line: I've learned through the years that I can control it with the positioning of my body and the angle of my hand on the board.

To help me stay in focus while writing, sometimes I put on my headphones and listen to music, mostly piano classics.

The things I love the most about this work is the creative process and the satisfaction of seeing the final product appreciated by others.



By Ivana Puchlova, Photography

# Paul Costelloe Spring/Summer '15

During London Fashion Week 2014, I got an invite to Paul Costelloe's Spring/Summer 2015 Collection and take pictures backstage during the models preparation and choreography rehearsal. It was the first time I've attended such an event. I was impressed with how hectic but coordinated the makeup, hair, and dressing was, with two or three people working on the models at the same time.

few pictures of him. even more





During the catwalk, there were several celebrities attending, and many professional photographers fighting for the best spot to shoot from. Despite my seat being in the audience instead of in front of the catwalk, I managed to take good pictures by using different angles. I also spoke to Mr. Paul Costelloe and took a

From a photographic perspective, the best part for me was the end of the official show: after most people left, the models stayed grouped together posing for further photo shoots. I really enjoyed the experience, and it made me appreciate fashion and fashion photography



Irish designer Paul Costello has introduced his Spring/ Summer 2015 collection called "Angels in the fields". Reflecting youthful freshness and curiosity, it evokes an image of natural innocence and strength. His lady-like collection is a mix of oldtime glamour and modern textures with soft pastel colours, supported by Italian fabrics. The presentation was introduced to an international audience at the prestigious Simpsons-in-the-strand in London on 12/09/14

The hair team Cos Sakkas for TONI&GUY (Brigitte Bardot-inspired beehives). The look An unstructured beehive, wrapped with a bow. The inspiration Vintage St Tropez, Brigitte Bardot, feminine but with an imperfect modern update.

# **LCCA Success Stories**

# LOOK OF STYLE AWARDS: LCCA TO WELCOME FASHION CONTEST WINNERS

FASHION

The two winners of Manila's annual 'Look of Style Awards' will soon be visiting LCCA as part of their prize: a fashion course and the opportunity to showcase their work in the LCCA Gallery.





#### Catwalk in Birmingham

## LCCA AT THE CLOTHES SHOW 2014

LCCA is proud to be part of the Universities and Colleges who have presented their work at Clothes Show Live 2014 at the Birmingham NEC. Congratulations to LCCA graduate fashion students Murat Kale, Stephanie Madzima and Chanel Lawrence whose collections were showcased on the catwalk. Clothes Show is not only an excellent opportunity for students to present their work on a national level to over 120,000 people, but it also provides a platform for students to meet and network with over 25 of the UK's top universities and colleges, compare student works, and find out more about further education options.

The two winners, Vina Romero (winner of the apparel category) and Nere Ku (winner of the accessories category), impressed the judges with their work modernising the 'Maria Clara', a traditional gown worn by women in the Philippines.

The contest, a collaboration between Look Magazine, the Philippine Daily Inquirer, and the British Council, supports budding fashion designers in the Philippines. It aims to create opportunities for knowledge exchange between British and Filipino designers, and this year LCCA was their official partner. LCCA's Director of International Fashion Studies, Claire Ritchie, and Laura Ramsay, Business Development Manager attended the event, and are delighted to welcome the two winners in February 2015. As well as being able to exhibit their designs, they will also gain an insight into the history and significance of British fashion. Their work will be exhibited from 23 to 27 February in the Gallery space.

# LCCA FASHION STUDENT WINS BEFFTA **EXCELLENCE AWARD!**

Mary Martin, an LCCA Fashion student, recently received the BEFFTA (Black Entertainment Film Fashion Television and Arts) Excellence Award.

Her programme leader, Evangelia Thomadakis, is extremely proud of her and considers her one of the shining ambassadors of LCCA.

Mary began as an artist with Profile Records, but developed a keen interest in fashion over the years. Today, she is one of the stand-out fashion designers in London, creating tailored designs for the modern woman.

The 6th BEFFTA (Black Entertainment Film Fashion Television and Arts) awards was held at The Hippodrome. featuring stars from the US, Africa, Canada, UK, the Caribbean, and the rest of Europe.



# Art Deco Fashion Styling





I like the 1920's look, and that is how I came up with the amazing dress design that I am working on at the moment. I had to do year boards, colour boards, fabric boards, mood boards and customer profiles way before drawing it.

my whole living room with magazines, paint, fabric and other accessories, and I have to transport everything in a suitcase to college (along with my bags and folders!). People presumed that I was going on holiday - if only I was!





By Natasha Holness, Fashion (Birmingham Campus)



At times, my student work takes over

I've had some amazing lecturers: Sian Rilev is an amazing teacher. She challenges us so much that I end up saying that she is trying to kill us with work. Sian showed us how to put a collection together and how to see design in everything around us.

I have learned that a whole collection must tell a story. Robert taught us how to illustrate our design, and Natalia is teaching us pattern cutting.

Of all the assignments I have done so far, I found creating men's fashion most challenging.





# Snapshot

LCCA fashion graduate Tayla Langsdon's whole collection was influenced by 1960's fashion, and I used this feeling of nostalgia as a starting point for the concept of the fashion shoot. For me, the short shift dresses and simple lines evoked memories of costumes worn in sci-fi series like Star Trek, Lost in Space and Doctor Who, which I used to watch as a child during the 1980's.

The setting of this image reminded me of the scenery used in a post-apocalyptic horror film called The Stand, based on a novel by Stephen King. In spite of the fact that it was quite chilly, and the tide decided to come in quite swiftly towards the end of the shoot, we had a great time down in Rye.

www.emilyfaulderphotos.com

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Send your photos to editor@lcca.org.uk



# **Xmas Student** Competition

and the winners are...

Congratulations to interactive media student Stelian Atanasov and photography student Lota Dascioraite for being the winners of this year's christmas e-shot competition. Atanasov, Valdislav Jaronskij Indrek Galetin and Ieva Vait from photography who were Well done, both winners

received a Microsoft surface tablet for their brilliant works.



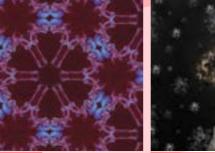


# **Short-listed students**











# New year's **Resolutions:** to keep or not to keep? by Helen Gould

New Year's Resolutions: To keep or not to keep?

Every year, millions of people make a New Year's Resolution and decide on what they want to achieve or what activity they want to take up by the time next year rolls around. Unfortunately, for the average person, their decision only lasts for three and a half weeks!

24 January is statistically the date that most people break their resolution whether it's to stop drinking, try to eat more healthily, or start going to the gym This is probably because people try to make a huge change all at o<mark>nce. For</mark> example, if they wanted to take up going to the gym, they might immediately start going for hours at a time, running as fast as they can. It's no surprise when they give up after a few weeks!

The most popular resolution that people make is to lose weight. Apart from all the conflicting advice – is red meat good for you or not? Can you eat carbs? Is fasting a good idea? – dieting is one of the most difficult things to do, because most people try to change everything overnight.

Other common resolutions, like guitting smoking or drinking, have the same problem: nobody can go cold turkey overnight without great difficulty, and keeping it up can be a real struggle So, how do you make sure you keep your New Year's Resolutions? Here's a three step guide

> RULE Nº1 Never make a resolution that you will never keep

# **UNREALISTIC GOALS**

1/DON'T SE

**ONLY HUMAN** 

For example, don't say something like "I want to be a blackbelt in karate by the end of 2015"; that takes years of practice and hard work! Instead, say "I want to be a regular member of a karate club". Then next year, set a new goal based on how far you got.

# 2/ TAKE IT SLOW

Change doesn't happen all at once. It took time for you to develop your current habits, and it will take time to create new ones. Make sure your expectations are reasonable, and take small steps towards your goal – you've got to learn to walk before you can fly!

# 3/ REMEMBER THAT YOU'RE

This seems obvious, but just because vou've stalled or fallen off the wagon for a few days doesn't mean that you've failed completely; nobody's perfect, and that includes you. If you struggle with motivation, it might help to write down your resolution and the reasons why you want to do it as a reminder.

# THE TOP 40 IN FULL

Exercise more
Eat better
Cut down on alcohol
Stop smoking
Spend less time on Facebook / Twitter
Learn a new language
Learn a musical instrument
Spend less money
Secure dream job
Average eight hours of sleep a night
Improve qualifications
Get a toned body like Beyonce
Have cosmetic surgery
Get a pet
More bike rides
Watch more news & documentaries
Dump partner (and find better one)
Improve cooking skills
Do more for charity
Stop watching trashy reality TV
Have more sex
See more of friends
Eat less chocolate
Drink less coffee
Drink more water
More live music / entertainment
Learn to bake a cake like Mary Berry
Take up a new sport
Learn to knit
Swear less
Introduce a date night once a fortnight
with the other half
Have a baby
Take up a new sport
Take the stairs rather than a lift
Read more books
Pass driving test
Eat less biscuits
Get married
Learn how to use the technology properly (iPad, social media etc)
Eat less red meat

# FEATURES

# 10 winter beauty must-haves

STICK WITH ME AND I'LL SHOW YOU EXACTLY WHAT KIND OF WINTER MAKEUP YOU SHOULD HAVE TO KICK START THIS YEAR.



by Jennifer Keelson



# SPARKLY EYELINER

Making a comeback from the 90's, sparkly eyeliner is perfect for winter parties and is the best way to add some unexpected sparkle to your look.

# BODY BUTTER

Dry and cold weather can seriously take its toll on our skin. Luckily, there is an array of beautifully scented body butters on the market to keep us hydrated during the winter months. Body butters are like lotions, but are more intense and conditioning. They add a lot more moisture and keep your skin hydrated for longer throughout the day: the perfect way to keep your skin looking and feeling healthier throughout winter!

# FACE PRIMER

Harsh winds and cold weather will definitely affect your skin, and will not only strip its natural moisture but also take away your natural glow. But don't fear: face primer is the perfect way to add a natural looking brightness to your skin, whilst keeping your makeup on all day.

# BLUSH

Blush is the perfect way to bring back some colour to your face, which might appear slightly washed out during the winter months.

# LIP BALM

Possibly the most important beauty must have is an intensive lip balm. There is nothing worse than chapped lips: not only do they look bad, but they hurt! So stock up on the lip balm, and remember that prevention is better than the cure.

# WATER

Water, water, water! One of the best things you can do for your skin is to drink plenty of water. It is a beauty essential all year round, but during the winter months people tend to focus less on staying hydrated.

Drinking at least 8 glasses a day will keep your skin clear and hydrated, and it'll also get rid of that sluggish winter feeling.

# SHIMMERY EYESHADOW

Create a subtle smoky eye using bronze and gold tones for an effortlessly chic look: perfect for winter parties or just a hot chocolate date in Starbucks.





Using a lip scrub to exfoliate your lips will keep them soft and hydrated for longer. Try a scrub 3-4 times a week during the cold months and you won't have to worry about the effects of wind

LIP SCRUB

exposure.

# **BERRY LIPS**

Berry lips are the perfect way to brighten things up this winter. A burgundy or oxblood hue will lift tired skin.

# WHITE EYELINER

White eyeliner on the inner corners of your eyes is the perfect way to open up tired eyes and add a touch of wintery brightness. This simple trick can be paired with minimal make up to give you a striking look. Simply draw a sideways 'V' on the inner corner of your eye, and then blend with your little finger.



Charles Jourdan Spring 1979 Ad Campaign by Guy Bourdin ©Guv Bourdin

# **GUY BOURDIN: IMAGE MAKER**

27 November 2014 – 15 March 2015 Somerset House The Strand London WC2R 1LA £9.00, £7.00 concessions www.somersethouse.org.uk/

This is the UK's largest ever exhibition of Guy Bourdin's work, charting his 40 year career from 1955 to 1987. The exhibition features a range of Super-8 films, over 100 colour exhibition prints, and paintings, drawings, and sketches that have never been published in the UK before. Bourdin's unprecedented attention to detail comes to display in this exhibition. He does an amazing job at playing with fashion stereotypes in a way that was groundbreaking at the time. Bourdin avoided the limelight, refusing to have his photo published in Vogue under the contributors page. Until now there were no books, no interviews and no exhibitions of his work.

# What's on in London?

# **VOLUNTEER AT** FREIGHTLINERS FARM

Sheringham Rd ondon N7 8PF http://www.freightlinersfarm.org.uk/

Ranging from education work, gardening and animal care, this is an excellent opportunity for you to plunge into rural life without having to leave urban London. Freightliners Farm won the Queen's Award for Volunteering 2014, which is the highest UK award given to volunteer groups.



# **TOWER BRIDGE GLASS FLOOR**

Tower Bridge Exhibition, Tower Bridge Road London SE1 2UP www.towerbridge.org.uk/

Ever thought of walking 42 metres above the River Thames? At the Tower Bridge Exhibition, you have the chance to walk over a glass floor that offers you breathtaking views of one of London's world-famous landmarks.

# CONTEMPORARY **VISIONS V**

30 January - 7 March 2015 1 Baldwin Street London EC1V 9NU www.beerscontemporary.com/

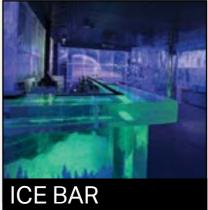
Don't miss out on the 5th edition of this annual open call exhibition, where nine artists from around the world were selected from nearly 2000 applicants. Their playfully abstract works reinterpret and reinvent their chosen mediums, often leaving them beyond recognition. Luke Armitstead, Peter Baader,

Austin Ballard, Jose Carlos Naranjo, Jonny Green, Max Olofsson, Felicity Hammond, Oliver Hickmet and Alan Sastre are but a few whose selection of contemporary works in various media are displayed.

# THE LONDON **ART FAIR**

21 – 25 January 2015 Business Design Centre 52 Upper Street Islington London N1 0QH www.londonartfair.co.uk/

Art lovers are bound to find something to satisfy their cravings at the largest art fair in the UK. The London Art Fair presents everything from sculpture to painting, starting with the early 20th century and finishing with contemporary work. British art of the post-war era dominates at the fair, but it also features art projects of the contemporary period. Some of these works of arts sell for tens of thousands of pounds, but others are a bit more affordable.



LONDON

31 – 33 Heddon Street London W1B 4BN http://www.icebarlondon.com/

This is a unique experience where everything is made of water: the bar, walls, tables and even the glass you drink out of. Definitely a place to check out!

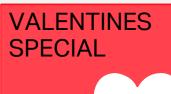
# YOUR GUIDE TO THE EVENTS, ACTIVITIES AND ATTRACTIONS IN LONDON.

# LONDON **FASHION WEEKEND**

26 February – 1 March 2015 Somerset House The Strand London WC2R 1LA www.londonfashionweekend.co.uk

Pencil this weekend in your diary for the ultimate London shopping experience. More than 100 of UK's favourite designer brands will showcase their designs, along with catwalk shows, style advice, and new season looks. London Fashion Weekend is perfect for fashion followers to get as close as they can to the London Fashion Week experience usually reserved for the industry's elite.





# COUPLES **BUNGEE** JUMPING

Tower Bridge Road London SE1 2UP www.towerbridge.org.uk/

Put the spark back into your relationship with that magic combination of fear and close proximity to your loved one. What better way to revive a failing relationship than simulating a near death experience? Cling closely to your partner (there's very little choice about this) as you're thrown off Tower Bridge and plummet towards the Thames. They'll associate the adrenaline high with being with you, and be so relieved to be alive they'll want to stay together for at least another year! Next V-Day: parachute jumping.



# **AVENGERS: AGE OF ULTRON**

After the trailer was leaked in late October, excitement for the next Marvel film began to reach fever pitch. The sneak peek hinted at the appearance of Tony Stark's Hulkbuster armour (designed specifically to take down the Hulk) and the main villain: Ultron, a sentient robot. For fans of the comics, this shows that the story is going to be much darker and more dangerous than 2012's The Avengers.

film will return, including Robert Downey Jr. as Iron Man, Chris Evans as Captain America, Chris Hemsworth as Thor, Mark Ruffalo as the Hulk, Scarlett Johansson as Black Widow, Jeremy Renner as Hawkeye, and Samuel L. Jackson as Nick Fury.

After The Avengers took in \$1.518 billion at the box office in 2012, not to mention the success of the individual Avenger films, there can be no doubt that All of the ensemble cast from the previous this will be the blockbuster film of the year.

# Must-see Movies of 2015



# **STAR WARS: EPISODE VII**

Ten years after the release of the last Star Wars film, a brand new movie set in that universe is coming out in December 2015, featuring both old and new characters.

Directed by J. J. Abrams (Star Trek), the film boasts a huge cast, including John Boyega (Attack the Block), Andy Serkis (Lord of the Rings), and Lupita Nyong'o (12 Years A Slave). Plus, the original Star Wars cast of Harrison Ford, Carrie Fisher, and Mark Hamill will be reprising their roles as Han Solo, Princess Leia, and Luke Skywalker respectively.

Set approximately 30 years after the events of Return of the Jedi, the plot will follow the adventures of three new characters making their way in a world without the evil plots of the Empire, Emperor Palpatine, or Darth Vader. Fan reaction has been mixed, but regardless of the hype, this is guaranteed to be the sci-fi movie event of the decade.



# **CRIMSON PEAK**

Crimson Peak is Guillermo del Toro's upcoming film, following the success of Pacific Rim. Set in Cumbria in the 19th century, del Toro has described the film as a "ghost story and gothic romance"

The story follows Edith Cushing, a young author who has recently married aristocrat Sir Thomas Sharpe. As she gets to know him better, she realises that he is not all that he seems. The film is partly meant as a homage to classic haunted house films, so you can be sure that there's a terrifying secret hiding somewhere in Sir Thomas Sharpe's mansion – and that the heroine is going to find it.

The film stars Mia Wasikowska (Alice in Wonderland) as Edith, and Tom Hiddleston (Thor) as her mysterious husband.



# IN THE HEART OF THE SEA

Based on the true story of the sinking of the whaleship Essex in 1820, this film stars Chris Hemsworth, Benjamin Walker, and Cillian Murphy as members of the doomed crew. The whaleship Essex sets out on an expedition to hunt sperm whales for

their valuable bones, meat, blubber, and oil; but instead, they encounter an animal more intelligent and vicious than they gave it credit for.

survive at sea, thousands of miles away from home and safety with an angry sea monster waiting for them in the water. This is the true story behind Moby Dick, so if you're into historical or disaster films this is the perfect movie for you.



# JURASSIC WORLD

The fourth instalment in the Jurassic Park series has been over a decade in the making, but now it has finally been announced for release in the summer of 2015.

Set twenty-two years after the last Jurassic Park film, the dinosaur theme park is now owned by the Masrani Corporation. Miraculously, they have managed to get it up and running again as originally intended by the park's founder John Hammond. However, interest is waning, and a new attraction is created in a last attempt to draw new visitors to the park – but things quickly begin to go very wrong.

The film stars Chris Pratt (Guardians of the Galaxy) as Owen, a member of staff who monitors the velociraptors, and Irrfan Khan (Life of Pi) as Masrani, the owner of the park. Whether you have fond memories of the original Jurassic Park films or you're just a fan of Spielberg's visual effects, this is a movie you don't want to miss.

Shipwrecked, the crew struggle to

We were headed for the edge of sanity... like we were aberrations, phantoms. Trust gave way to doubt. Hope to superstition." Quoted from Old Thomas Nickerson in The Heart of the Sea; a monumental movie revealing the horrific events surrounding a maritime tragedy

# **Careers with Carmen**

Don't miss out on the great workshops and guest speaker events organised by our careers department every month!

Our workshops will help you progress in your career, while guest speaker events are a brilliant platform for you to secure an internship opportunity.

Ashley Sasu and Alicia Bernat Faus were offered 3-month internships with Quintana, who we have been honoured to host twice as a guest speaker.

CAREER

# **EXCLUSIVE INTERVIEW** WITH COUTURIER JUAN CARLOS QUINTANA

At his talk "The Importance of Couture Craftsmanship', talented Londonbased couturier Juan Carlos Quintana presented his vision for preserving the art of couture, looking at the historical techniques still alive in contemporary couture houses today. He emphasised the unique process of creating bespoke clothing with the highest standard of sewing, which is what distinguishes this as an art above other areas of the industry.

Samples from the Quintana collections highly recommend not to fold your CV or were present at his talk to help students understand the inherent beauty of couture design.

#### How did you get your first job in the fashion industry?

I got my first job in London just a few days after I arrived. I prepared a lovely hand-crafted CV with the aim to show not only my studies and achievements but my attention to detail and passion. I walked a few high-end streets introducing myself and delivering my CV by hand. My first job was with Caroline Holmes, who gave me the job because she was impressed by the presentation of my CV.

## What is the main thing you would recommend to students looking to secure their first job?

The first impression is a big Yes or a big No. By this I don't mean only your image, but everything about you, the way you handle your CV, the quality of paper, the type, how cleany it is presented: every single detail talks about you. I

present it in a battered plastic wallet! It's not a good look.

#### Do you have any advice for students looking to find a placement or internship within the fashion industry?

Ask about the expectations to be fulfilled by the position and also let them know your own goals and expectations. It is very important that there is a perfect balance between the company and the intern; that way both sides will give 100% with great content.

#### If you had once piece of advice for LCCA students what would it be?

Study and learn not only what is given to you - learn everything that concerns what you will be involved with. Go further in whatever you do. Take the initiative to learn disciplines that could help and support your main career aspirations.

Keep your eyes open for our next guest speaker event - it might be your chance to secure an internship!

# Six must-have apps for students

The invasion of mobile devices into our daily lives has completely changed how we amuse ourselves. Forget Snake and Tetris; now you have hundreds of apps to do everything from checking your bank



# ITUNES U

Millions of books and documents relevant to your studies can be found online with Scribd, one of the world's biggest online libraries. You can even customize your own library with all the books, notes, and information vou need.

Ever dreamt of studying at Oxford, Cambridge or Yale? iTunes U gives you free access to a large variety of courses from some of the best universities in the world.





## FASYBIR

Having trouble using the right citations for your essays? EasyBib is perfect for you. Enter the title of your book and EasyBib will give you the correct citation - then just copy and paste it!



#### **DUOLINGO** Duolingo is a great free app for students learning a foreign language. It helps you out with new words, prepares you for exams, and makes learning a foreign language easier.

Here are some events that are coming up soon and will be held at LCCA Sheraton House - look out for more in the monthly newsletter!

## GUEST SPEAKER

#### ANDRE LICHTENBERG FINE ART PHOTOGRAPHER 15 January, 6pm

Come to this talk to learn more about Andre Lichtenberg's work and his experience of sustaining a fine art practice in the current photographic market.

# CAREER WORKSHOPS

## INFORMATIONAL INTERVIEWING 12 January, 6pm

At this talk, you will learn what an informational interview is and how you can use it to gain a better understanding of your occupation or industry - and more importantly, build a network of contacts.

#### JOB SEARCH STRATEGIES & ONLINE RESOURCES 27 January, 6pm

**UPCOMING EVENTS** 

This workshop will provide you with invaluable tips on how to look for a job and techniques that you can use to your advantage.

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# INTERVIEWING TECHNIQUES

The job interview is a very important part of your job application process and you need to know how to master it. This workshop will show you how to prepare properly, as you will need to impress the interviewer.

# 2 February, 6pm

## CAREER WORKSHOPS

# CAREERS IN CREATIVE INDUSTRIES

In this workshop you will learn about the different career paths in the creative industries. Graduates are often surprised by how many there are!

## SELF-ASSESSMENTS -STARTING YOUR CAREER JOURNEY

24 February, 6pm The first stage in a career journey begins with selfassessment (evaluating your skills, needs and career values) and researching the sector that you want to work with. Learn how to do this at the workshop!

16 February, 6pm

balance to conquering an empire. Some of the best and most ingenious apps out there have been created for those with a more artistic mind - find our favourites below!



Too many things to remember? Studious can take the role of personal assistant for you. Just enter information about your lectures or anything else you need to do, and you will be alerted about it at the right time.



Too many post-its and to-do lists can end up in chaos. The Clear app syncs your tasks with all your other devices, creating one list that you can access wherever you have internet.

To register for workshops and talks, email careers@lcca.org.uk with your first name, last name, student ID, programme, intake date, and the name of the workshop,

## CV WRITING 10 March, 6pm

Your CV is a very important marketing tool. It is a way of promoting yourself and you need to know how to do it in the best way possible.

## COVER LETTER WRITING 24 March, 6pm

Every job application should have an accompanying cover letter which is customised for that position. It is very important, as it shows the employer why they should consider you for the job; so you need to know how to write one!



# Handmade



Students from different disciplines have combined to offer a full agency service to the fashion accessories brand Hajni. LCCA fashion business students worked with a professional designer, model and make-up artist and a photography student to create a look book for the designer's collection. They engaged with professionals from the industry offering brand consultancy to the external partner.

# **Brand Consultancy** was our primary project objective

This includes: **Creative Management** 

## - New vision

## Business Management:

- Changing material and product quality by using gemstones, Murano glass, Swarovski crystals, leather and silver.
- Finding the right market for new collections - Promoting the brand in fashion magazines and
- social networks - Creating a look book with the new collection
- Finding new customers through fashion agencies
- and boutiques
- Launching a new version of brands using press releases

Programme Leader Fashion Business – Silja Manninen Student Team - Maria Matyas and Natalia Villarruel Photographer - Cristian Sebastian Sandu

# Handmade Accessories

Hajni is a talented young girl from Sighisoara in Transylvania. Sighisoara is widely considered to be the most beautiful and well-preserved town in Europe due to its medieval architecture.

The father of Vlad the Impaler, (more commonly known as Dracula) Wallachian Prince Vlad Dracul, lived in exile in the town. Sighisoara became one of the most important cities in Transylvania, with artisans from throughout the Holy Roman Empire visiting the settlement.

Living in a place surrounded by history and beauty, Hajni was always inspired and creative. She saw inspiration in all of her surroundings, finding that they resonated with a creativity in her. Hajni is very well known locally and through her friends because of her handmade accessories.

Haini sells her accessories largely online through specialized handmade sites, on her own Facebook page and in a shop in the city. Living in a small city, her best advertisement is satisfied customers.

# Hajni

Maria Matyas – Hello Hajni Haini – Hello

## M.M – Can you give us some history behind your business Handmade by Hajni? How did you get started?

Hajni - I've always just gravitated towards accessories. I'm not much of a planner. and I never planned to do this. Usually, I like an idea and I go from there. One day I was looking for something in particular but couldn't find exactly what I wanted... so I decided to try to make some of my own handmade jewelry. I found this satisfying so I carried on and ideas started to flow. I discovered the unique charms of handmade and personalized jewelry; they bring a touch of elegance.

Seeing that everyone loved my creations I decided to make a business of it.

M.M – What is your design process? Where do you find your inspiration? Hajni – First I need to visualize how it would look, then I prepare the beads and everything I need, and start putting them together piece by piece. Sometimes I make sketches before but generally, the jewelry comes to life starting with a piece that I develop using different stones and different shapes, but kept in the same tone.

I am inspired by everything around me; from a word whispered in a certain way, to something I see on the streets, a person, or even a random color. Absolutely anything. If it resonates with me, I go easily into a state of creative flux, but it all depends on my mood.

M.M – What are the main materials you use to make the accessories? Why? Hajni – The main materials are pearls and different colors and shapes of beads. These are the most accessible, so I have a wide variety to use. M.M – Where are the accessories made? Who makes them? Hajni – I make them, in my little home studio.

M.M – What are your prices? Where do sell? Who are your customers? Hajni – Prices vary depending on the models I make, the time that it takes me, the components and the complexity. I sell my jewelry largely through the internet. They are for sale through my own facebook page, where I also post all the news, and on specialised handmade sites. Some of the products are displayed and offered for sale in a shop in the city The best advertisement of course is a satisfied customer.



#### M.M – Would you like to change something in your business? What? Why?

Hajni – I would like to create different types of jewelry in multiple styles, I have this desire to always be creating something new, trying new materials and methods and reinventing myself with every newly designed piece. I'd also like to create more and more elaborate pieces, keeping in mind the mantra - 'quality over quantity'.

#### M.M – Would you consider a collaboration regarding expanding your business level?

Hajni – Of course! Any new collaboration is a challenge and I like challenges.

M.M – How do you define success? Hajni – I want my pieces to mean something to people who want to escape their routine and want to wear this kind of personalised jewelry. I think that's cooler than any other foreign brand jewelry or pieces from collections.

## M.M – If you could dress any celebrity who would it be and why?

Hajni – I would be happy for any celebrity to wear my creations! If I had to choose someone it would be Beyoncé. I really like her and my pieces would become known worldwide. M.M - Thank you!



# DINNER FOR A **FIVER**



Takes 10 minutes to prepare

Nutritional info (per serving): 520kcal, 25g protein, 37g carbs, 31g fat (9g saturates), 2g fibre, 11g

# TOAD IN THE HOLE

TOAD IN THE HOLE IS AN ALL-TIME BRITISH CLASSIC, SIMPLE TO MAKE, AND TASTES DELICIOUS -AND NO. IT IS NOT LITERALLY A TOAD IN THE HOLE!

8 sausages 1 tablespoon vegetable oil 225g plain flour 4 eggs 250ml milk Salt and pepper to taste

INGREDIENTS

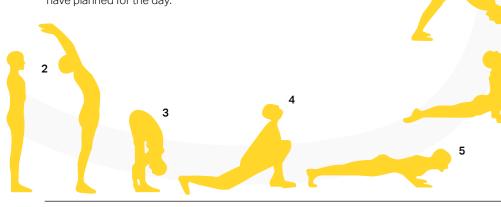
# METHOD

- Preheat the oven to 200°C /gas mark 6. Place sausages in a greased ovenproof dish and bake for 10 minutes in the preheated oven.
- Meanwhile, whisk together the flour, eggs and milk.
- Season with salt and pepper. - Remove the sausages from the oven,
- and pour the batter over it. - Return to the oven, and bake for 30 minutes until it starts looking
- golden and crisp.

# KICK START YOUR DAY WITH SOME USEFUL TIPS FROM PERFORMING ARTS STUDENT SILVIA, WHO IS ALSO A YOGA TEACHER.

The yoga sun salutation, or surya namaskar, is a flowing series of poses. If you want a good start to your day, take your time to do two sets of it in the morning. It will stimulate almost every system in your body: the cardiovascular system (because it keeps the heart strong), the digestive system, and the nervous system.

Pay attention to how your body feels and follow your breath. Take advantage of the freshness of the first moment you wake up, before your mind starts racing with all you have planned for the day.



# 10 11 1 Begin in mountain 2 Raise hands overhead, press pubic bone forward tighten buttocks, open chest, inhale 3 Forward fold, tail bone up, hands next to feet, exhale 4 Right foot back to lunge presse heel of back foot, . lenghten spine, inhale 5 Drag knees, chin and chest to floor exhale Sweep forward to cobra. inhale 7 Lift tailbone to downard

8

- Right foot forward to lunge.
- inhale
- 9 Left foot forward to forward fold, exhale 10 Lenghten spine, reaching out and up press pelvis forward opening chest,
- 11 Exhale and release back to mountain

# A heart-to-heart with photography student Sandy Sohal



"SINCE SUMMER 2014 I HAVE **BEEN NETWORKING NON-STOP** AND TAKING EVERY MUSIC PHOTOGRAPHY OPPORTUNITY THAT'S COME MY WAY, WHICH IS PAYING OFF."

## Where do you get your inspiration for your creations?

It's hard to say what influences my creativity because I find inspiration in everything! If it feels right I usually just go with the flow and see what happens.

Sometimes my most visually interesting images are from me just messing about with my camera and seeing what comes of it; but music is what influences me most in reality.

## Tell us about your college experience.

My experience at college so far has been interesting. I feel that I have learned so much compared to when I first started over a year ago. The time has flown by and I can't believe I'm already in my 2nd year!

## What's been the highlight of your course so far?

The highlight of the course so far for me was having two of my images chosen for display in the LCCA Summer Photography Exhibition earlier this year. For me it was a personal achievement, and made me feel a lot more confident in my own work. I can be over-critical at times, but to see my work up there on the wall and have people genuinely interested in it made me really happy.

## What are your plans after you've graduated?

When I graduate I want to get stuck straight in to my chosen industry: music photography. Since summer 2014 I have been networking non-stop and taking every music photography opportunity that's come my way, which is paying off. I'm currently working exclusively with a band doing their tour photography, as well as making tour diary videos for them. I love music and I love music photography. I'm hoping next vear to attend as many music festivals and work with as many musicians as I can.

## What's living in London like?

I moved to London from Hull just over a year ago now and it was certainly the best decision I ever made. I've had so many doors of opportunity open for me since moving here. This city fascinates me and inspires me to succeed. It's the perfect place for creative types like myself.

# Any advice for the next generation of LCCA students?

My only advice for the next generation at LCCA is to embrace your course, find your true potential, and strive to be the best you can be because no one else is going to do it for you! Hard work truly pays off if you're willing to put the time and effort in: just aim high and succeed.

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